

# ACC.26

**MARCH**  
**28 – 30 2026**  
**NEW ORLEANS**

THE GLOBAL  
MARKETPLACE FOR  
CARDIOVASCULAR  
INNOVATION

**EXHIBIT  
PROSPECTUS**



AMERICAN  
COLLEGE of  
CARDIOLOGY®

TRANSFORMING  
CARDIOVASCULAR  
CARE FOR ALL

[expo.acc.org](https://expo.acc.org)

# ACC.26

## THE CV COMMUNITY CAN'T WAIT TO SEE YOU AT ACC.26

Join the American College of Cardiology as an exhibitor at ACC.26 – the 75th Annual Scientific Session & Expo – taking place March 28-30, 2026, at the New Orleans Ernest N. Morial Convention Center.

Thousands of health care professionals will come together at ACC.26 for an chance to connect with peers from around the world, explore the latest advances in cardiovascular medicine, and gain practical insights to improve their practice. Don't miss this opportunity to showcase your advances and solutions at the most influential cardiology meetings of the year.

**The premier cardiology expo at ACC.26 is where conversations start and partnerships form! Become an exhibitor and get your brand in front of those shaping the future of heart care.**

**ACC.26 attendees are interested in the future of cardiology across the globe.** Given ever-changing market conditions and the emphasis on innovation and knowledge expansion, cardiovascular companies with an international presence that do not currently have products in the US and companies who have products currently in development are welcome to apply to exhibit.



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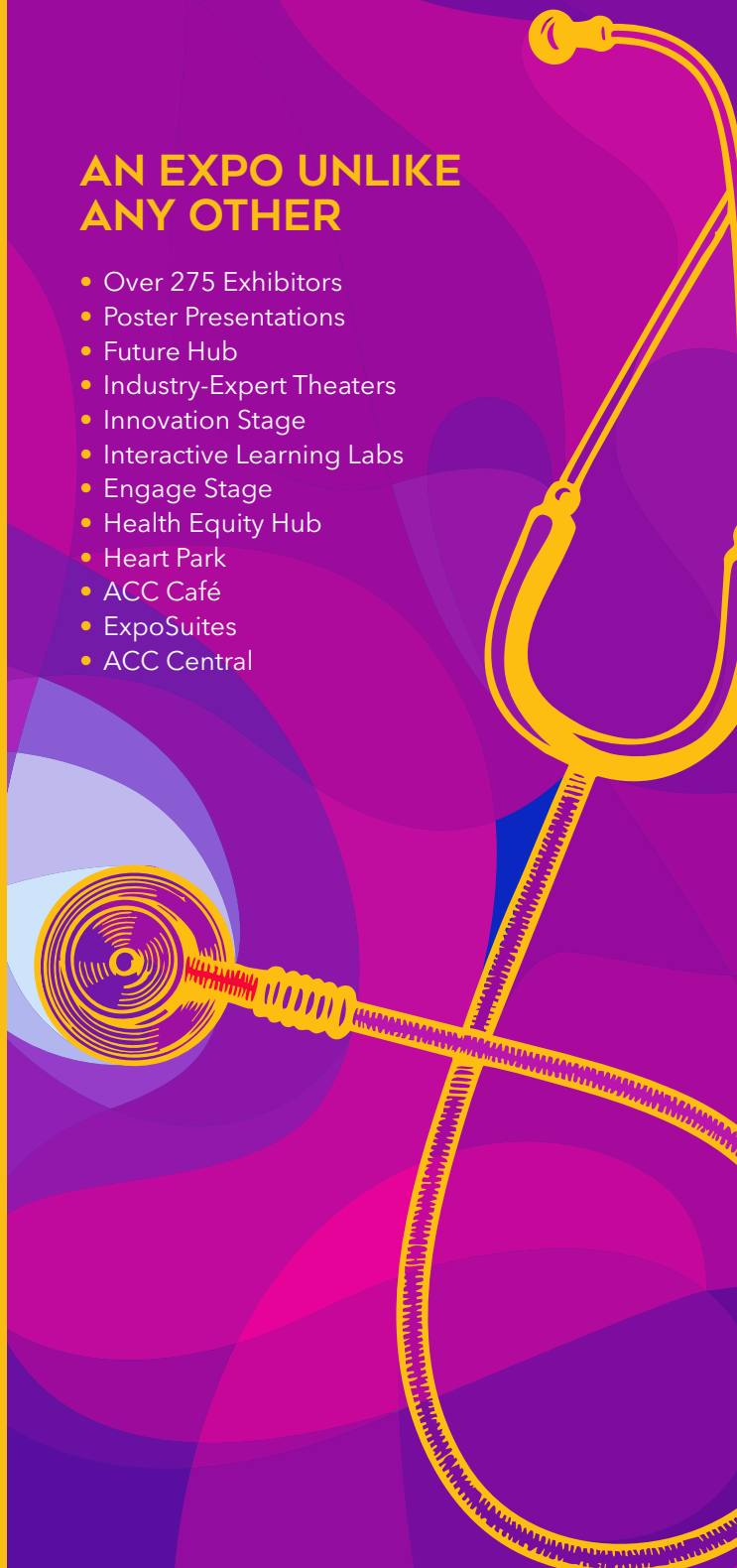
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## AN EXPO UNLIKE ANY OTHER

- Over 275 Exhibitors
- Poster Presentations
- Future Hub
- Industry-Expert Theaters
- Innovation Stage
- Interactive Learning Labs
- Engage Stage
- Health Equity Hub
- Heart Park
- ACC Café
- ExpoSuites
- ACC Central





The ratio of 2025  
in-person professional  
attendees to exhibiting  
companies was more than  
**44 to 1!**



## THE RIGHT PLACE TO MEET THE RIGHT PEOPLE

### THE EXPO THAT EXCEEDS EXPECTATIONS



**73%** of exhibitors were very to extremely  
satisfied with their experience.

"An exceptional conference with valuable outputs."



**71%** of exhibitors love the Expo hours.  
"ACC.25 was extremely well organized!"

Space is selling fast – 83% of the total square footage  
from ACC.25 was booked onsite for ACC.26.

### WHO ATTENDS:

- Physicians
- Scientists
- Physician Assistants
- Nurse Practitioners
- Nurses
- Administrators
- Dietitians
- Technicians
- Trainees
- Medical Students

For more information on becoming an exhibitor visit  
[expo.acc.org](http://expo.acc.org), email [accexhibits@spargoinc.com](mailto:accexhibits@spargoinc.com) or  
call 703-631-6200.

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# ACC BRINGS THE CV WORLD TOGETHER

## ACC.25 (IN-PERSON)

**16,302** Attendees

**104** Countries represented  
by key opinion leaders

**266** Exhibiting Companies

**251** Press

## ATTENDEE PROFILE

- 11,780 Professional Attendees
- 80% Domestic Attendance
- 20% International Attendance

## ATTENDEE DEMOGRAPHICS

MD/PhD/DO ..... 8,885  
(includes 3,823 Fellows in Training, Trainees,  
Residents and Medical Students)

Non-Medical ..... 864

Allied Health Professionals .. 2,264\*

*\*Allied Health Professionals include Cardiac  
Care Team Members, Non-Physicians and  
Administrators.*

## PRIMARY ACTIVITY

Clinical Practice ..... 9,025

Research ..... 5,629

Education ..... 4,714

Administration ..... 1,568

Other ..... 1,061

## PRIMARY CLINICAL FOCUS\*

Adult Cardiology ..... 6,878

Adult Congenital Cardiology .... 361

Cardiac Magnetic  
Resonance Imaging ..... 490

Cardiac Surgery ..... 337

Cardio-Oncology ..... 480

Clinical Cardiology/  
General Cardiology ..... 2,427

Critical Care Medicine ..... 785

Digital Health  
Transformation ..... 346

Echocardiography ..... 1,862

Electrophysiology ..... 988

Endocrinology ..... 281

Entrepreneurship ..... 191

Family Medicine ..... 125

Geriatrics ..... 87

Heart Failure/Transplant ..... 2,149

Internal Medicine ..... 1,421

Interventional Cardiology ..... 2,484

Invasive Cardiology ..... 427

Non-Invasive Cardiology ..... 1,154

Nuclear Cardiology ..... 306

Pediatric Cardiology ..... 371

Pediatrics ..... 98

Pharmacology ..... 553

Preventive Cardiology ..... 1,346

Sports & Exercise  
Cardiology ..... 290

Thoracic Surgery ..... 45

Vascular Medicine ..... 438

Vascular Surgery ..... 63

Other ..... 818

*\*Attendees could select up to three.*



**ACC.26 WILL SET  
THE STANDARD  
ONCE AGAIN!  
MAKE SURE YOU  
ARE THERE TO  
EXPERIENCE IT.**

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# ATTENDEES PRIORITIZE THE EXPO AND SO SHOULD YOU



**87%** of attendees visited the Expo

**75%** of attendees found the exhibits very to extremely valuable

**58%** of attendees visited the Expo to learn more about new products, technologies and services

**51%** of attendees visited the Expo to stay up-to-date on industry trends, issues and innovations

**52%** of attendees visited the Expo between 2 and 5+ hours.

*ACC.25 Attendee Survey*

## WHAT ARE THEY TELLING US?

"The expo at ACC is great and far superior to other meetings!"

"I enjoyed the hands on learning opportunities."

"The exhibitors were very engaging and offered relevant information."

"Great resources and very knowledgeable exhibitors."

"It was perfect!"

"I found all the exhibitors to be friendly, informative, and genuinely interested."

## YOU HEARD IT HERE...

**Attendee Growth Momentum Continues to Build for Health Care Expositions!**

According to the CEIR, in 2024, **50%** of organizers reported an increase in attendance – signaling steady recovery.

**61%** expect attendance to grow at their next event, and most anticipate maintaining or improving the quality of their audiences.

Health Care remains the largest sector in the B2B exhibition landscape – accounting for over **21%** of all U.S. events pre-pandemic.

**These events are vital for professional networking, clinical knowledge exchange, and product discovery that drives better patient outcomes.**

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# WHO EXHIBITS?

Attendees visit the Expo at the Annual Scientific Session to gain insight to the widest range of products and services relevant to the CV community. Companies in the following categories will find an interested audience at ACC.26.

## Associations

- International Societies
- Professional Associations

## Education

- Certification & Recertification
- Education, Teaching Aids & CME

## Food Service, Nutrition & Lifestyle

- Exercise Equipment
- Food Service & Nutrition

## Hospital/Institution/Practice

- Healthcare Facilities Design/Construction/Office Furniture
- Insurance Services
- Recruitment

## Imaging

- Angiographic Viewers & Work Stations
- Echocardiography Equipment
- Imaging Equipment (e.g., CT, MRI, Nuclear, PET)

## Information Technology

- Electronic Health Records/Electronic Medical Records (EHR/EMR)
- Electronic Information Services & Equipment
- Physician Practice Services & Management
- Technology: Computer Hardware, Software &/or Patient Management Tools with Medical Applications
- Web-Based Image Management & Reporting Solutions

## Medical Devices

- Arrhythmia Monitoring Equipment
- Blood Pressure Monitoring Equipment
- Diagnostic Catheters & Devices
- ECG Equipment
- External Defibrillators
- Instrumentation
- Interventional: Coronary, Peripheral & other Percutaneous, Endovascular & Cardiac Devices
- Invasive Monitoring & Testing
- Mechanical Cardiac Support Devices, Percutaneous & LVADs
- Pacing & Rhythm Management Devices
- Patient Temperature Management
- Prostheses, Valves & Pumps
- Telemedicine

## Medical Equipment

- Clinical Laboratory & Testing Services
- Exercise Testing
- Medical Equipment/Furniture
- Noninvasive Monitoring & Testing
- Patient Monitoring Systems
- Pulmonary Diagnostic Equipment
- Rehabilitation
- Supplies

## Pharmaceuticals

- Diagnostic Medications
- Therapeutic Medications

## Publishing

- Publications, Books & Journals

## Research

- Clinical Trials
- Market Research
- Statistical Research Tools



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## ABOUT ACC

The American College of Cardiology (ACC) is a global leader dedicated to transforming cardiovascular care and improving heart health for all. For more than 75 years, the ACC has empowered a community of over 60,000 cardiovascular professionals across more than 140 countries with cutting-edge education and advocacy, rigorous professional credentials, and trusted clinical guidance. From its world-class *JACC Journals* and NCDR registries to its Accreditation Services, global network of Chapters and Sections, and CardioSmart patient initiatives, the College is committed to creating a world where science, knowledge and innovation optimize patient care and outcomes. Learn more at [ACC.org](http://ACC.org) or connect on social media at @ACCinTouch.

### MISSION

To transform cardiovascular care and improve heart health for all.

### VISION

A world where science, knowledge and innovation optimize patient care and outcomes.

### CORE VALUES

- Patient-Centered
- Teamwork and Collaboration
- Professionalism, Excellence and Equity

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## EXHIBITOR INFORMATION

### Venue

Ernest N. Morial Convention Center  
900 Convention Center Blvd  
New Orleans, LA 70130

### Expo Schedule

Saturday, March 28: 9 a.m. - 5 p.m.

Sunday, March 29: 9 a.m. - 5 p.m.

Monday, March 30: 9 a.m. - 2 p.m.

*Hours are subject to change.*

### Exhibit Space Rate

Standard Space Rate: \$46.50 per sq. ft.  
(minimum 100 sq. ft.)

### Don't miss out!

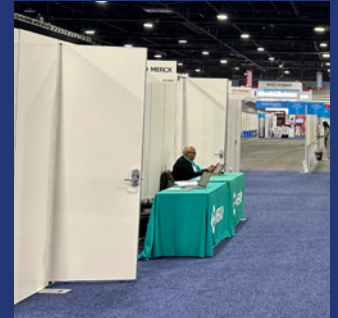
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becoming an exhibitor  
visit [expo.acc.org](http://expo.acc.org), email  
[accexhibits@spargoinc.com](mailto:accexhibits@spargoinc.com)  
or call 703-631-6200.**



# GET THE MOST OUT OF YOUR PARTICIPATION

## ExpoSuites

A convenient meeting space solution, an ExpoSuite is a hard wall, meeting room where you can hold staff meetings, meet privately with potential clients, conduct investigator meetings or host hospitality events. There is no need for you or your guests to leave the Convention Center, or even the exhibit hall. Each ExpoSuite comes with carpet, a company identification sign and the opportunity for a discount on select furnishings. Available in various sizes, ExpoSuites may be rented for \$52.00 per sq. ft.



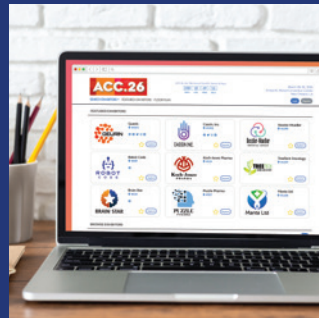
[LEARN MORE](#)

**Friday, March 27:** 9 a.m. – 5 p.m. (exhibitor staff only)

**Saturday, March 28:** 9 a.m. – 5 p.m.

**Sunday, March 29:** 9 a.m. – 5 p.m.

**Monday, March 30:** 9 a.m. – 2 p.m.



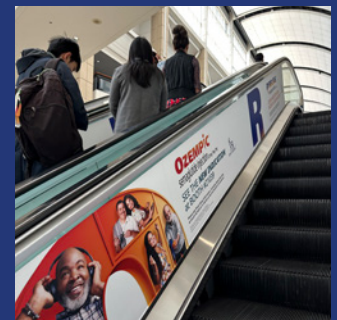
[LEARN MORE](#)

## Featured Exhibitor Listings

Stand out on the ACC.26 Expo website and mobile app by securing a Featured Exhibitor listing. Attendees will be drawn to Featured Exhibitor listings with logos, longer company descriptions, press releases, product photos with descriptions, and corporate videos. **Featured Exhibitors will have a Featured Listing tile with their logo on a separate Featured Exhibitor list and their logo displayed on the live floor plan for island booths.**

## Promotional Opportunities

Maximize your investment and ensure the influential attendees you most want to reach are aware of your presence! A wide variety of promotional opportunities, including **many new offerings** have been designed to help meet your objectives and marketing strategy. Many of the opportunities are available in limited quantities.



[CONTACT US](#)

**Exhibit, ExpoSuite  
and Promotional  
Opportunities Sales**

**SPARGO, Inc.**  
703-631-6200  
[accexhibits@spargoinc.com](mailto:accexhibits@spargoinc.com)

**ACC.25 exhibitors with a Promotional  
Opportunity experienced an average of  
OVER 231% MORE LEADS!**