

Advertising & Sales Office

Pharmaceutical Media, Inc. | 4 South Orange Avenue, #504 | South Orange, NJ 07079

Kathleen Malseed - 215.852.9824

Eamon Wood - 212.904.0363

accsales@pminy.com

Advertising Production

Patti McCormack - 212.904.0376

pmccormack@pminy.com



Advertise in the ACC.26 Daily – the daily newspaper of the American College of Cardiology’s Annual Scientific Session & Expo to:

- Maximize your investment
- Gain visibility and drive traffic to your booth and/or educational session(s)
- Make connections with the cardiovascular community
- Showcase your product and services

On-site Issues Published Day 1/Saturday, Day 2/Sunday and Day 3/Monday

- Contain coverage of late-breaking science, keynote lectures and awards, and other meeting highlights, including a daily schedule of key events
- Distributed daily at two leadership hotels; hand-distributed at key convention center entrances each morning; and located in publication bins throughout convention center
- Day 1/Saturday issue pre-printed and distributed to all attendees in official meeting bags (ad space closing date Feb. 6, 2026)

Advertising Rates

Ad Size	Color Per Issue
Full Page	\$15,000
Half Page Horizontal	\$10,000
Half Page Vertical	\$10,000
Inside Front Cover	\$30,000
Back Cover	\$25,000
Cover Tip (includes cost of printing)	\$30,000

Print Ad Specs

	BLEED	NON-BLEED
Full Page		
Trim Size	10.625" x 15"	9.75" x 14.25"
Live Area	0.375" inside trim	0.375" inside trim
Bleeds	0.125" outside trim	N/A
Junior Page		
Trim Size	7.5" x 10"	7" x 9.5"
Live Area	0.375" inside trim	0.375" inside trim
Bleeds	0.125" outside trim	N/A
Half Page Horizontal		
Trim Size	10.625" x 7.5"	9.75" x 7"
Live Area	0.375" inside trim	0.25" inside trim
Bleeds	0.125" outside trim	N/A
Half Page Vertical		
Trim Size	5" x 15"	4.5" x 14.25"
Live Area	0.375" inside trim	0.25" inside trim
Bleeds	0.125" Outside trim	N/A
Quarter Page		
Trim Size	5" x 7.25"	4.5" x 6.75"
Live Area	0.375" inside trim	0.25" inside trim
Bleeds	0.125" Outside trim	N/A

Please supply all print files in CMYK

Closing Dates***

Day 1/Saturday

Ad Space: February 6, 2026

Final ad artwork: February 13, 2026

Day 2/Sunday & Day 3/Monday

Ad Space: February 27, 2026

Final ad artwork: March 6, 2026

***No deadline extensions

Dates may differ for Cover tip.

Please contact Sales Rep for more details

Advertising & Sales Office

Pharmaceutical Media, Inc. | 4 South Orange Avenue, #504 | South Orange, NJ 07079

Kathleen Malseed - 215.852.9824

Eamon Wood - 212.904.0363

accsales@pminy.com

Advertising Production

Patti McCormack - 212.904.0376

pmccormack@pminy.com

The ACC.26 Expo Guide places important Expo information directly in the hands of attendees. It is the only printed resource specifically highlighting ACC.26 exhibitors, Learning Destination Sessions and Prime Time Events. The publication is a critical reference for attendees while at the show. This advertising opportunity is reserved exclusively for exhibitors through Dec. 31, 2025, after which any remaining ad slots may be made available to non-exhibitors.

Contents

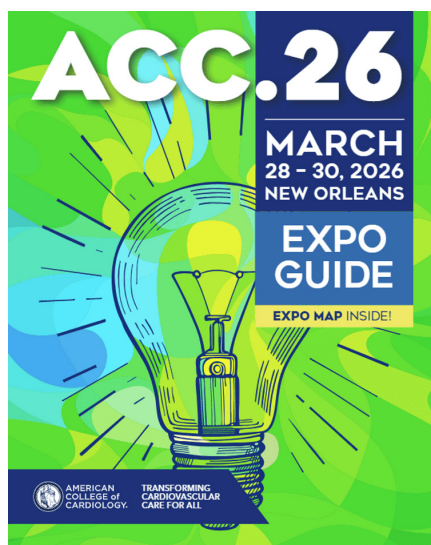
- Expo map
- Exhibitor list alphabetically by company name
- Exhibitor list by booth number
- Details on all Learning Destination Sessions and Prime Time Events including session title, description and faculty

Distribution

- Distributed to all attendees in official meeting bags
- Distributed in publication bins located throughout convention center

Advertising Rates

Full Page Ad	\$10,000
Inside Front Cover	\$14,250
Back Cover	\$17,000



Print Ad Specs

Full Page Ad	Bleed	Non-Bleed
Trim Size	8.375" x 10.5"	7.625" x 9.75"
Live Area	0.375" inside trim	0.375" inside trim
Bleeds	0.25 outside trim	N/A

Please supply all print files in CMYK

Closing Dates

Ad Space: February 6, 2026

Final ad artwork: February 13, 2026