

ACC.25

#ACC25

Social Media Toolkit

March 29 – 31 | Chicago

Conference Info: <https://accscientificsession.acc.org/>



#ACC25 is packed from beginning to end with **300+** sessions across **11** learning pathways, taking place over the course of 3 days, plus **30+** sessions live-streaming around the world and **200+** sessions available on demand via ACC Anywhere.

Use our **planning tools** to learn more about ACC.25 sessions and speakers.

Explore the full program with the [online planner](#).



ACC.25

Follow, Engage, Share and Tag: Connect with Us and Use #ACC25

X (Twitter):

- [@ACCinTouch](#)
- [@JACCJournals](#)
- [@ACCmediacenter](#)

Facebook:

- [American College of Cardiology](#)
- [JACC Journals](#)

Instagram:

- [@americancollegeofcardiology](#)
- [@JACCJournals](#)

LinkedIn:

- [American College of Cardiology](#)
- [JACC Journals](#)

BlueSky:

- [American College of Cardiology](#)
- [JACC Journals](#)

YouTube:

- [@americancollegeofcardiology](#)

WeChat:



Use [ACC's Hashtag Reference Guide](#) to tag your posts with official topic hashtags.

ACC.25

What can you find on each of ACC's social media channels during #ACC25?

X (Twitter)

- Follow @ACCinTouch for real-time coverage of news, clinical research, LBCTs, and more!
- @JACCJournals will cover JACC-related sessions, events, and simultaneous publications

Facebook and BlueSky: Stay updated on LBCT coverage, attendee photos, simultaneous publications, and top trials on the ACC and JACC pages

Instagram: Follow ACC and JACC on Instagram for stories, visual abstracts, and ACC Anywhere TV videos from the meeting

LinkedIn: Look for daily wrap-ups, hot trials, and visual abstracts on ACC and JACC Journals' LinkedIn page

YouTube: Find interviews with study authors, daily wrap ups, select ACC Anywhere TV videos and Cardiology Hour

WeChat: Follow for late-breaking science and other highlights, with a focus on Asia.

The footer features a decorative banner with a grid of colorful geometric shapes in shades of blue, orange, and red. On the left side of the banner, the text "ACC.25" is displayed in a large, white, bold, sans-serif font.

ACC.25

Follow along and experience sessions in real time on social with ACC's Social Media Ambassadors. Ambassadors that are members of ACC Section will cover the meeting on behalf of their ACC section. Section hashtags are below:

Academic Cardiology Section	#ACCAcademic
Adult Congenital and Pediatric Cardiology Section	#ACCACPC
Advanced Career Professionals Member Section	#ACCAdvCareer
Cardiac Surgery Team Section	#ACCSurgeons
Cardio-Obstetrics and Reproductive Health Section	#ACCRepOB
Cardio-Oncology Section	#ACCCardioOnc
Cardiovascular Management Section	#ACCCVManage
Cardiovascular Team Section	#ACCCVT
Critical Care Section	#ACCCriticalCare
Early Career Section	#ACCEarlyCareer
Electrophysiology Section	#ACCEP
Federal Cardiology Section	#ACCCVFed
Fellows in Training Section	#ACCFIT

Geriatric Cardiology Section	#ACCGeriatric
Health Care Innovation Section	#ACCIInnovation
Heart Failure and Transplant Section	#ACCHFT
Imaging Section	#ACCIImaging
International Section	#ACCIntl
Interventional Section	#ACCIC
Prevention of Cardiovascular Disease Section	#ACCPPrev
Program Directors and Graduate Medical Educators Section	#ACCCVTraining
Sports and Exercise Cardiology Section	#SportsCardio
Vascular Disease Section	#ACCVascular
Women in Cardiology Section	#ACCWIC
ACC Medical Students	#ACCMedStudent
ACC Medical Residents	#ACCMedRes



Follow along and experience sessions in real time on social with JACC Journals content!
Journal hashtags are below:

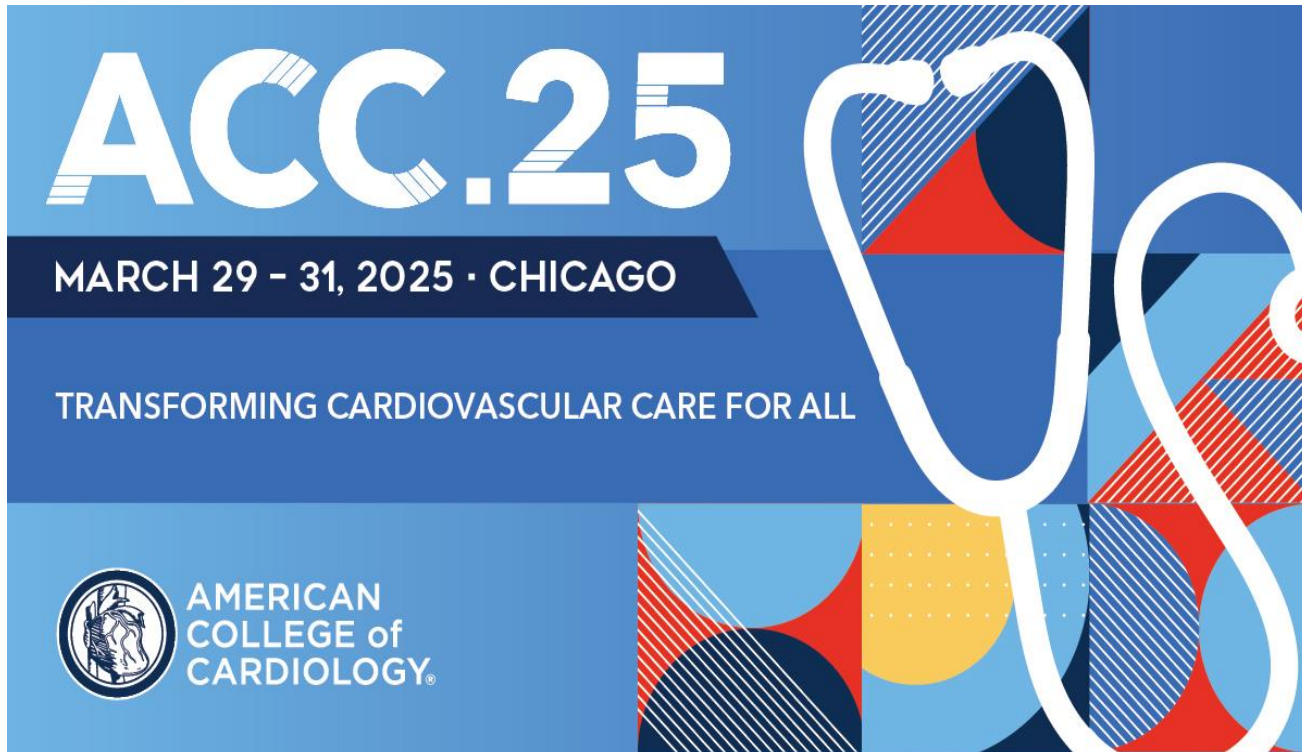
<i>JACC</i>	#JACC
<i>JACC: Advances</i>	#JACCAdvances
<i>JACC: Asia</i>	#JACCAsia
<i>JACC: Basic to Translational Science</i>	#JACCBTS
<i>JACC: Case Reports</i>	#JACCCaseReports
<i>JACC: Cardio-Oncology</i>	#JACCCardioOnc
<i>JACC: Clinical Electrophysiology</i>	#JACCCEP
<i>JACC: Heart Failure</i>	#JACCHF
<i>JACC: Cardiovascular Imaging</i>	#JACCIMG
<i>JACC: Cardiovascular Interventions</i>	#JACCINT

ACC.25



Social Media Graphics

Download social media graphics for all channels [here](#)
(X, Facebook, Instagram, LinkedIn and BlueSky)



Sample Social Media Posts

Join Us at #ACC25 in Chicago! We'll be on-site March 29-31 at <BOOTH NUMBER/LOCATION>. Explore the latest in science, innovation, and practice-changing updates: <https://accscientificsession.acc.org/> #CardioX

I'll be presenting at #ACC25 in Chicago on <DATE> at <TIME> in <LOCATION>. Don't miss my session on <TOPIC>.

More details: <LINK TO SESSION IN PROGRAM PLANNER> @ACCinTouch @JACCJournals

Exciting sessions ahead at #ACC25! I'm looking forward to reuniting with colleagues from around the globe in Chicago for 300+ sessions across 11 learning pathways.

More: <https://accscientificsession.acc.org/> #CardioX @ACCinTouch @JACCJournals

See You at #ACC25! Catch me in Chicago at #ACC25 from March 29-31. Exciting updates on the latest research and innovations. Learn more: <https://accscientificsession.acc.org/> #CardioX @ACCinTouch @JACCJournals

Platform Specific Hashtags	
Hashtag	Description
#CardioTwitter / #CardioX	To be used on X to reach broad audience interested in cardiology
#InstaCardio	To be used on Instagram to reach broad audience interested in cardiology
#InstaCardiology	To be used on Instagram to reach broad audience interested in cardiology
#CardioSky	To be used on BlueSky to reach broad audience interested in cardiology
#MedSky	To be used on BlueSky to reach broad audience interested in cardiology
#MedTwitter / #MedX	General X tag used for medical professionals and trainees

Be sure to tag **ACC** and **JACC Journals** in all your posts (*refer to slide 3 for handles*)

Use **#ACC25** and refer to **ACC's Hashtag Guide** (*refer to slide 3*) for journal specific, clinical and other related hashtags.

ACC.25



Official ACC Hashtags, Social Media Policy & Disclaimer

The ACC's **Hashtag Reference Guide**, covering over 100 cardiology- and ACC & JACC Journals-related terms, along with the official **ACC Social Media Policy**, can be found [here](#).

The College strongly encourages anyone using social media to include a disclaimer in their profiles. Examples of this include, but are not limited to, “opinions are my own,” “RT do not equal endorsements,” etc.

ACC's social media disclaimer: The American College of Cardiology and the American College of Cardiology Foundation (collectively, the “College”) welcome discussions related to all aspects of cardiology on our social media sites. The College does not allow the posting of any sensitive information relating to the practice of medicine or any information that directly or indirectly could identify a patient or consumer of health care, as it is in violation of our policy. The College reserves the right to remove any posts from its platforms that are in violation of our policies and that are deemed offensive. Promotion of drugs, devices and other medical technologies will not be tolerated, and any comments, discussions or links involving promotional material will be removed. Repeated attempts to post promotional content will result in the individual being blocked and/or reported. Statements or opinions expressed on the page reflect the views of the contributor, and do not reflect the official views of the College, unless otherwise noted. The College cannot respond to every comment. Likes and follows on social media channels are not endorsements. The College assumes no liability for sensitive information posted by users.