

ACC.24

Social Media Toolkit

April 6 – 8, 2024 | Atlanta, GA

#ACC24



The official hashtag for ACC.24 is

#ACC24

Use [ACC's Hashtag Reference Guide](#) to tag your posts with official topic hashtags.

Conference Info: <https://accscientificsession.acc.org/>

X (Twitter):

- Main Account: [@ACCTouch](#)
- JACC Journals: [@JACCJournals](#)
- ACC's Media Center: [@ACCMediaCenter](#)

Facebook:

- [American College of Cardiology](#)
- [JACC Journals](#)

YouTube: [@americancollegeofcardiology](#)

Instagram: [@americancollegeofcardiology](#)

LinkedIn: [American College of Cardiology](#)

WeChat:



ACC.24

What can you find on each of ACC's social media channels during ACC.24?

X (Twitter)

- Follow @ACCIinTouch for immediate coverage of news, featured clinical research, LBCTs & more!
- @JACCJournals will cover JACC-related sessions, events and simultaneous publications

Facebook: Look for LBCT coverage and attendee photos on ACC's Facebook page and coverage of simultaneous publications and top trials on the JACC Journals' Facebook page

Instagram: ACC will cover the meeting via Instagram stories and share visual abstracts and ACCess Points videos

LinkedIn: Look for daily wrap-ups, hot trials, and visual abstracts on ACC's LinkedIn page

YouTube: Find interviews with study authors, daily wrap ups and Cardiology Hour

WeChat: Follow late-breaking science, along with other highlights with an emphasis on Asia

The logo for ACC.24, featuring the text "ACC.24" in a stylized, white, outlined font. The background is a horizontal band with a red-to-blue gradient and a brick-like texture.

Follow along and experience sessions in real time on social with ACC's Social Media Ambassadors. Ambassadors will cover the meeting on behalf of their ACC section. Section hashtags are below and an X list of ambassadors will be located under the @ACCinTouch handle.

Academic Cardiology Section	#ACCAcademic
Adult Congenital and Pediatric Cardiology Section	#ACCACPC
Cardiac Surgery Team Section	#ACCSurgeons
Cardio-Obstetrics Section	#ACCCardioOB
Cardio-Oncology Section	#ACCCardioOnc
Cardiovascular Management Section	#ACCCVManage
Cardiovascular Team Section	#ACCCVT
Critical Care Section	#ACCCriticalCare
Early Career Section	#ACCEarlyCareer
Electrophysiology Section	#ACCEP
Fellows in Training Section	#ACCFIT
Geriatric Cardiology Section	#ACCGeriatric

Health Care Innovation Section	#ACCInnovation
Heart Failure and Transplant Section	#ACCHFT
Imaging Section	#ACCIImaging
International Section	#ACCIntl
Interventional Section	#ACCIC
Prevention of Cardiovascular Disease Section	#ACCPPrev
Program Directors and Graduate Medical Educators Section	#ACCCVTraining
Sports and Exercise Cardiology Section	#SportsCardio
Vascular Disease Section	#ACCVascular
Women in Cardiology Section	#ACCWIC
ACC Medical Students	#ACCMedStudent
ACC Residents	#ACCMedRes

Follow along and experience sessions in real time on social with JACC Journals' Social Media Ambassadors. Ambassadors will cover the meeting on behalf of their Journal. Journal hashtags are below and a X List of Ambassadors will be located under the @JACCJournals handle:

<i>Journal of the American College of Cardiology (JACC)</i>	#JACC
<i>JACC: Advances</i>	#JACCAdvances
<i>JACC: Asia</i>	#JACCAAsia
<i>JACC: Basic to Translational Science</i>	#JACCBTS
<i>JACC: Case Reports</i>	#JACCCaseReports
<i>JACC: Cardio-Oncology</i>	#JACCCardioOnc
<i>JACC: Clinical Electrophysiology</i>	#JACCCEP
<i>JACC: Heart Failure</i>	#JACCHF
<i>JACC: Cardiovascular Imaging</i>	#JACCIMG
<i>JACC: Cardiovascular Interventions</i>	#JACCINT

ACC.24 is packed from beginning to end with 300+ sessions taking place over the course of 3 days and 80+ session live-streaming around the world.

Use our **planning tools** to learn more about the sessions and speakers you're most interested in.

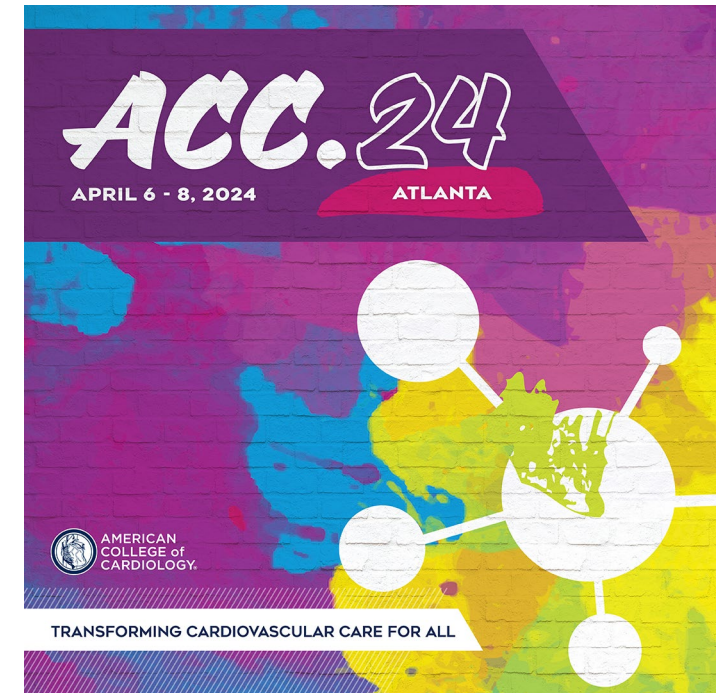


Explore the full program with the [online planner](#).

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Social Media Graphics

Download social media graphics for Facebook, Twitter and Instagram [here](#).



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Sample Social Media Posts

We'll be on site for #ACC24 in Atlanta April 6-8 at <BOOTH NUMBER/LOCATION>. Learn more about the latest science, innovation & practice-changing updates in store: <https://accscientificsession.acc.org/> #CardioTwitter

I'll be presenting at #ACC24 in Atlanta on <DATE> at <TIME> in <LOCATION>. Join me as I discuss <TOPIC>. More details: <LINK TO SESSION IN PROGRAM PLANNER> @ACCinTouch

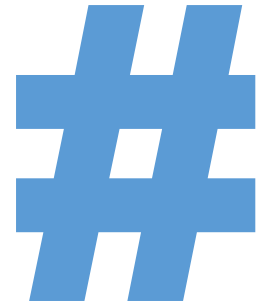
Looking forward to reuniting with colleagues from around the globe in Atlanta at #ACC24 for 300+ sessions across 11 learning pathways. More: <https://accscientificsession.acc.org/> #CardioTwitter @ACCinTouch

The countdown is on to @ACCinTouch #ACC24! I'll be there in Atlanta— will you? Learn more & plan your weekend here: <https://accscientificsession.acc.org/>

Official ACC Hashtags, Social Media Policy & Disclaimer

The ACC's **Hashtag Reference Guide** outlines hashtags and definitions for more than 100 cardiology- and ACC-related terms. Find it [here](#).

The official **ACC Social Media Policy** can be found [here](#). The College strongly encourages anyone using social media to include a disclaimer in their profiles. Examples of this include, but are not limited to, “opinions are my own,” “RT do not equal endorsements,” etc.



ACC's social media disclaimer:

The American College of Cardiology and the American College of Cardiology Foundation (collectively, the “College”) welcome discussions related to all aspects of cardiology on our social media sites. The College does not allow the posting of any sensitive information relating to the practice of medicine or any information that directly or indirectly could identify a patient or consumer of health care, as it is in violation of our policy. The College reserves the right to remove any posts from its platforms that are in violation of our policies and that are deemed offensive. Promotion of drugs, devices and other medical technologies will not be tolerated, and any comments, discussions or links involving promotional material will be removed. Repeated attempts to post promotional content will result in the individual being blocked and/or reported. Statements or opinions expressed on the page reflect the views of the contributor, and do not reflect the official views of the College, unless otherwise noted. The College cannot respond to every comment. Likes and follows on social media channels are not endorsements. The College assumes no liability for sensitive information posted by users.