



# Application & Contract for Industry-Expert Theater™

## Company & Contact Information (Please print clearly.)

Company Name: \_\_\_\_\_  
 Street Address: \_\_\_\_\_  
 City/Province: \_\_\_\_\_ State/Country: \_\_\_\_\_ ZIP/Postal Code: \_\_\_\_\_  
 Contact: \_\_\_\_\_ Title: \_\_\_\_\_  
 Direct Phone: \_\_\_\_\_ Mobile Phone: \_\_\_\_\_ Contact's Email (required): \_\_\_\_\_  
 If company exhibits at ACC under a different name, what is it? \_\_\_\_\_

Date	Time	Price
Saturday, April 6	10:15 am – 11:15 am	\$43,000
	12:45 pm – 1:45 pm	\$45,000
	3:15 pm – 4:15 pm	\$34,000
Sunday, April 7	9:15 am – 10:15 am	\$43,000
	11:15 am – 12:15 pm	\$45,000
	3:30 pm – 4:30 pm	\$34,000
Monday, April 8	9:45 am – 10:45 am	\$42,000
	12:15 pm – 1:15 pm	\$44,000

### Payment Method

**Check or Wire Transfer**—Upon assignment of a slot, ACC will invoice the Participant — 50% of the total amount will be due by Oct. 20, 2023, and the balance will be due by Feb. 16, 2024. As of Feb. 16, 2024, full payment is required with application. All wire transfer fees are Participant's responsibility. Please note "ACC IET" in the memo field of the check to ensure correct application of funds.

**Credit Card**—An invoice will be sent with instructions to submit credit card payment online. ACC will charge the credit card provided 50% of the total amount due by Oct. 20, 2023, and the balance will be charged by Feb. 16, 2024. As of Feb. 16, 2024, full payment is required with application.

### Questions?

Please contact Christy Troiano, Director, Meeting Exposition Sales & Strategy, at (202) 375-6118 or [ctroiano@acc.org](mailto:ctroiano@acc.org).

### Agreement

I, the undersigned, hereby make application for a slot in the Industry-Expert Theater™ at the American College of Cardiology's (ACC) 73<sup>rd</sup> Annual Scientific Session & Expo (ACC.24). I am an authorized representative of the company applying for an Industry-Expert Theater time slot ("Participant") with the full power and authority to sign and deliver this Application. Upon Participant's signature and ACC's acceptance and approval of this Application, Participant agrees: (1) this Application becomes a binding contract ("Contract") between ACC and Participant; and (2) to comply with the ACC.24 *Annual Scientific Session & Expo Rules, Regulations, Terms & Conditions*, the Exhibitor Service Kit, the Industry-Expert Theater Guidelines and all other terms and policies adopted hereafter by ACC (collectively, "ACC.24 Rules"), which can be found at [www.expo.acc.org](http://www.expo.acc.org) and are incorporated hereto.

Authorized Officer's Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Officer's Signature (Required): \_\_\_\_\_

Date: \_\_\_\_\_

### Send Applications by **Oct. 20, 2023**, to:

Scan & Email: [ctroiano@acc.org](mailto:ctroiano@acc.org) Fax: (202) 375-6838

### Terms & Conditions

- Only exhibiting companies in good standing with ACC are permitted to submit an application for a slot. Exhibiting companies must settle any outstanding balances from current and/or previous ACC events in order for their applications to be considered.
- Applications must be received **by 1:00 p.m. Eastern Time on Friday, Oct. 20, 2023**, for consideration.
- This application will not become a binding Contract until this application is approved and signed by ACC.

#### FOR ACC USE ONLY

Date Received \_\_\_\_\_ Assignment Date \_\_\_\_\_  
 Slot Assigned \_\_\_\_\_  
 Amount Due \_\_\_\_\_ Amount Paid \_\_\_\_\_  
 Cancelled Date \_\_\_\_\_ Liquidated Damages \_\_\_\_\_  
 Accepted by \_\_\_\_\_  
 Date \_\_\_\_\_