The American College of Cardiology and the World Heart Federation are strategically aligned in the goal to reduce the burden of cardiovascular disease worldwide. In planning ACC.23/WCC, the ACC and WHF will work together to incorporate ideas about global health content into the overarching meeting program to bring awareness of the vital work needed in global health advocacy, including the UN’s goal to reduce premature death from noncommunicable diseases by 25 percent by 2025.

Additional features will attract attendees to the Expo:

- Poster Presentations
- Future Hub
- Industry-Expert Theaters
- Innovation Stage
- Interactive Learning Labs
- Lounge & Learn Pavilion
- ACC Café
- ExpoSuites
- ACC Central and the WHF Booth

Take advantage of this opportunity to exhibit at the in-person Expo and connect one-on-one with physicians, scientists, physician assistants, nurse practitioners, and other key leaders looking for your latest advances and solutions.

Secure Your Participation!

For more information on becoming an exhibitor visit www.expo.acc.org, email accexhibits@spargoinc.com, or call 703-631-6200.
Who Attends

- Physicians
- Scientists
- Nurse Practitioners
- Nurses
- Physician Assistants
- Administrators
- Dietitians
- Technicians
- Trainees
- Medical Students

Exhibitors Express Their Appreciation – Don’t Just Take Our Word for It

“The conference hit a homer and delivered significant ROI!”

“ACC is one of the most productive investments we make all year”

“Excellent Expo”

“Love attending and presenting at ACC to increase our visibility”

“Thank you to ACC for the opportunity”

“Thoroughly enjoyed it”

“This is our ideal target market, and the attendees were engaged in our products”

“Will definitely be on our calendar for years to come”

Just the Facts

According to a February 2022 report from the Center for Exhibition Industry Research, attendees are looking forward to face-to-face meetings.

87% plan to attend
The volume of exhibitions attendees will participate in is expected to rebound.

98% Shopping | 97% Learning
Most attendees will come with a dual agenda in mind.

It is all about engaging with products and people to achieve their goals.

Shopping
See/Experience new technology  89%
See/Touch/Experience new products  86%
See/Experience new product introductions  86%
Build/Maintain supplier relationships  84%
Talk to experts  83%

Learning
Keep up to date with industry trends  90%
Professional networking  79%

Ratio of ACC.22 in-person professional attendees to exhibiting companies was more than 36 to 1!

Space fills up quickly. Visit www.expo.acc.org, email accexhibits@spargoinc.com, or call 703-631-6200.
**IT IS ALL IN THE NUMBERS**

### ACC.22 IN-PERSON STATS
- **Attendees**: 11,100+
- **Countries represented by key opinion leaders**: 86
- **Exhibitors**: 217
- **Press**: 232

### ACC.22 VIRTUAL STATS
- **Attendees**: 4,900+
- **Countries represented by key opinion leaders**: 103

### IN-PERSON ATTENDEE DEMOGRAPHICS
- MD/PhD/DO: 5,904 (includes 2,057 Fellows in Training, Trainees, Residents, and Medical Students)
- Non-Medical: 673
- Allied Health Professionals: 1,133*
- Exhibitor Medical Professionals: 125
- U.S. Government: 5

### VIRTUAL ATTENDEE DEMOGRAPHICS
- MD/PhD/DO: 4,137 (includes 643 Fellows in Training, Trainees, Residents, and Medical Students)
- Non-Medical: 351
- Allied Health Professionals: 494*
- U.S. Government: 2

*Allied Health Professionals include Cardiac Care Team Members, Non-Physicians and Administrators.

### ACC ATTENDEE PROFILE

#### PROFESSIONAL ATTENDEES

<table>
<thead>
<tr>
<th>Professional Area</th>
<th>In Person</th>
<th>Virtual</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clinical Practice</td>
<td>5,253</td>
<td>3,696</td>
</tr>
<tr>
<td>Research</td>
<td>3,188</td>
<td>1,440</td>
</tr>
<tr>
<td>Education</td>
<td>2,721</td>
<td>1,287</td>
</tr>
<tr>
<td>Administration</td>
<td>988</td>
<td>325</td>
</tr>
<tr>
<td>Other</td>
<td>244</td>
<td>111</td>
</tr>
</tbody>
</table>

### PRIMARY ACTIVITY

#### In Person

- Clinical Practice: 5,253
- Research: 3,188
- Education: 2,721
- Administration: 988
- Other: 244

#### Virtual

- Clinical Practice: 3,696
- Research: 1,440
- Education: 1,287
- Administration: 325
- Other: 111

#### PRIMARY CLINICAL FOCUS*

<table>
<thead>
<tr>
<th>Clinical Area</th>
<th>In Person</th>
<th>Virtual</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adult Cardiology</td>
<td>3,707</td>
<td>2,954</td>
</tr>
<tr>
<td>Adult Congenital Cardiology</td>
<td>216</td>
<td>103</td>
</tr>
<tr>
<td>Cardiac Magnetic Resonance Imaging</td>
<td>239</td>
<td>154</td>
</tr>
<tr>
<td>Cardiac Surgery</td>
<td>207</td>
<td>90</td>
</tr>
<tr>
<td>Cardio-Oncology</td>
<td>279</td>
<td>187</td>
</tr>
<tr>
<td>Clinical Cardiology/General Cardiology</td>
<td>1,233</td>
<td>868</td>
</tr>
<tr>
<td>Critical Care Medicine</td>
<td>396</td>
<td>199</td>
</tr>
<tr>
<td>Digital Health Transformation</td>
<td>195</td>
<td>69</td>
</tr>
<tr>
<td>Echocardiography</td>
<td>1,071</td>
<td>838</td>
</tr>
<tr>
<td>Electrophysiology</td>
<td>646</td>
<td>304</td>
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<tr>
<td>Endocrinology</td>
<td>66</td>
<td>64</td>
</tr>
<tr>
<td>Entrepreneurship</td>
<td>115</td>
<td>32</td>
</tr>
<tr>
<td>Family Medicine</td>
<td>37</td>
<td>31</td>
</tr>
</tbody>
</table>

#### In Person

- Geriatrics: 54
- Heart Failure/Transplant: 1,162
- Internal Medicine: 617
- Interventional Cardiology: 1,560
- Invasive Cardiology: 291
- Non-Invasive Cardiology: 602
- Nuclear Cardiology: 213
- Pediatric Cardiology: 254
- Pediatrics: 76
- Pharmacology: 264
- Preventive Cardiology: 626
- Sports & Exercise Cardiology: 150
- Thoracic Surgery: 33
- Vascular Medicine: 263
- Vascular Surgery: 56
- Other: 237

#### Virtual

- Geriatrics: 45
- Heart Failure/Transplant: 699
- Internal Medicine: 321
- Interventional Cardiology: 828
- Invasive Cardiology: 163
- Non-Invasive Cardiology: 365
- Nuclear Cardiology: 112
- Pediatric Cardiology: 87
- Pediatrics: 24
- Pharmacology: 142
- Preventive Cardiology: 346
- Sports & Exercise Cardiology: 150
- Thoracic Surgery: 22
- Vascular Medicine: 166
- Vascular Surgery: 19
- Other: 145

*Attendees could select up to three.

### ACC.22 Attendee Survey

- 89% of in-person attendees visited the Expo
- 73% of attendees found the exhibits very to extremely valuable
- 57% of attendees visited the Expo to see new products, technologies, and services
- 52% of attendees visited the Expo to keep up to date on industry trends, issues, and innovations
Attendees visit the Expo to gain insight into the widest range of products and services relevant to the CV community. Join the growing list of exhibitors in the following categories that will find an interested audience at ACC.23/WCC.

**Associations**
- International Societies
- Professional Associations

**Education**
- Certification & Recertification
- Education, Teaching Aids & CME

**Food Service, Nutrition & Lifestyle**
- Exercise Equipment
- Food Service & Nutrition

**Hospital/Institution/Practice**
- Healthcare Facilities Design/Construction/Office Furniture
- Insurance Services
- Recruitment

**Imaging**
- Angiographic Viewers & Work Stations
- Echocardiography Equipment
- Imaging Equipment (e.g., CT, MRI, Nuclear, PET)

**Information Technology**
- Electronic Health Records/Electronic Medical Records (EHR/EMR)
- Electronic Information Services & Equipment
- Physician Practice Services & Management
- Technology: Computer Hardware, Software and/or Patient Management Tools with Medical Applications
- Web-Based Image Management & Reporting Solutions

**Medical Devices**
- Arrhythmia Monitoring Equipment
- Blood Pressure Monitoring Equipment
- Diagnostic Catheters & Devices
- ECG Equipment
- External Defibrillators
- Instrumentation
- Interventional: Coronary, Peripheral & other Percutaneous, Endovascular & Cardiac Devices
- Invasive Monitoring & Testing
- Mechanical Cardiac Support Devices, Percutaneous & LVADs
- Pacing & Rhythm Management Devices
- Patient Temperature Management
- Prostheses, Valves & Pumps
- Telemedicine

**Medical Equipment**
- Clinical Laboratory & Testing Services
- Exercise Testing
- Medical Equipment/Furniture
- Noninvasive Monitoring & Testing
- Patient Monitoring Systems
- Pulmonary Diagnostic Equipment
- Rehabilitation
- Supplies

**Pharmaceuticals**
- Diagnostic Medications
- Therapeutic Medications

**Publishing**
- Publications, Books & Journals

**Research**
- Clinical Trials
- Market Research
- Statistical Research Tools
A leader and convener in global cardiovascular health, the World Heart Federation champions heart health and acts to reduce the global burden of heart disease and stroke, which together claim 18.6 million lives every year. Our membership of more than 200 heart foundations, scientific societies and patient organizations in more than 100 countries is an active hub, promoting heart health and driving change at the local, regional, and global level.

As the principal representative body of the global cardiovascular community, WHF brings together a diverse network of multi-sectoral actors to share knowledge, guide policy, and provide people with the tools they need to live longer, healthier lives. Our mission is to:

- Connect, lead, and inspire the cardiovascular community by bringing together scientific cardiology societies, heart foundations, health professionals, patients and the general public, policymakers, governments, and the private sector to achieve heart health for everyone;
- Translate science into policy to influence agencies, governments, and policy makers; and
- Stimulate and promote the exchange of information, ideas, practices across all borders, to achieve heart health for everyone, everywhere.

www.world-heart-federation.org
EXHIBITOR INFORMATION

Venue
Ernest N. Morial Convention Center
900 Convention Center Boulevard
New Orleans, LA 70130

Expo Schedule
Saturday, March 4  9 a.m. – 4:45 p.m.
Sunday, March 5  9 a.m. – 4:45 p.m.
Monday, March 6  9 a.m. – 2 p.m.

Hours are subject to change.

Exhibit Space Rate
Standard Space Rate: $42.50 per sq. ft.
(minimum 100 sq. ft.)

Don’t miss out! For more information on becoming an exhibitor visit www.expo.acc.org, email accexhibits@spargoinc.com, or call 703-631-6200.

ATTENDEES GIVE THE EXPO RAVE REVIEWS

“Enjoyed the multitude of exhibits”
“One of the best I have ever been to”
“Great interaction”
“The Expo was excellent”
“Exhibitors were very educational”
“Outstanding”
“Very engaging and informative”
“Exhibitors did a great job”
“It was perfect”
“Booths were very appropriate to the program”
“Enjoyed seeing the exhibitors”
“Informative and interactive”
“Keep up the good work”
GET THE MOST OUT OF YOUR PARTICIPATION BY ELEVATING YOUR EXPOSURE

ExpoSuites

A convenient meeting space solution, an ExpoSuite is a hard wall, furnished meeting room where you can hold staff meetings, meet privately with potential clients, conduct investigator meetings, or host hospitality events. There is no need for you or your guests to leave the Convention Center, or even the exhibit hall. Each ExpoSuite comes with basic furnishings, including carpet, table(s), chairs, and company identification signs. Available in various sizes, ExpoSuites may be rented at $46.00 per sq. ft.

Friday, March 3 9 a.m. - 4:45 p.m. (exhibitor staff only)
Saturday, March 4 9 a.m. - 4:45 p.m.
Sunday, March 5 9 a.m. - 4:45 p.m.
Monday, March 6 9 a.m. - 2 p.m.

Featured Exhibitor Listings

Stand out on the ACC.23/WCC Expo website and mobile app by securing a Featured Exhibitor listing. Attendees will be drawn to Featured Exhibitor listings with logos, longer company and product descriptions, press releases, product photos, and corporate videos. New this year, Featured Exhibitors will now be included on a separate Featured Exhibitor list and stand out with their logo rotating on the home page of the Expo website, Search Exhibitors page, and Featured and Full Exhibitor Lists.

Promotional Opportunities

Maximize your investment and ensure the influential attendees you most want to reach are aware of your presence! A wide variety of promotional opportunities have been designed to help meet your objectives and marketing strategy. Many of the opportunities are available in limited quantities – so don’t delay!

Exhibit, ExpoSuite, and Promotional Opportunities Sales
SPARGO, Inc.
800-564-4220 | 703-631-6200
accexhibits@spargoinc.com