

Social Media Toolkit

March 4 – 6, 2023 | New Orleans

#ACC23 #WCCCardio



AMERICAN
COLLEGE of
CARDIOLOGY.



WORLD
HEART
FEDERATION



The official hashtags for ACC.23 Together with WCC are:

#ACC23 #WCCCardio

March 4 – 6 | Hybrid: New Orleans & Virtual
Conference Info: <https://accscientificsession.acc.org>

Use **ACC's Hashtag Reference Guide** to tag your posts with official topic hashtags.

[Access here](#)

Twitter:

- Main Account: [@ACCinTouch](#)
- JACC Journals: [@JACCJournals](#)
- ACC's Media Center: [@ACCMediaCenter](#)

Facebook:

- [American College of Cardiology](#)
- [JACC Journals](#)

YouTube: [@americancollegeofcardiology](#)

Instagram: [@americancollegeofcardiology](#)

LinkedIn: [American College of Cardiology](#)

WeChat:



What can you find on each of ACC's social media channels during ACC.23/WCC?

Twitter:

- Follow @ACCTouch for immediate coverage of news, featured clinical research, LBCTs & more!
- @JACCJournals will cover JACC-related sessions, events and simultaneous publications.

Facebook: Look for LBCT coverage on ACC's Facebook page and coverage of simultaneous publications and top trials on the JACC Journals Facebook page.

Instagram: ACC will cover the meeting via Instagram stories and daily posts – follow along!

LinkedIn: Look for daily wrap ups and hot trials on ACC's LinkedIn page.

YouTube: Find interviews with study authors and daily wrap ups.

WeChat: Follow late-breaking science, along with other highlights with an emphasis on Asia.

Follow along and experience sessions in real time on social with ACC's Social Media Ambassadors. Ambassadors will cover the meeting on behalf of their ACC section. Section Hashtags are below and Twitter List of Ambassadors will be located under the @ACCinTouch handle:

Academic Cardiology Section	#ACCAcademic
Adult Congenital and Pediatric Cardiology Section	#ACCACPC
Cardiac Surgery Team Section	#ACCSurgeons
Cardio-Obstetrics Section	#ACCCardioOB
Cardio-Oncology Section	#ACCCardioOnc
Cardiovascular Management Section	#ACCCVManage
Cardiovascular Team Section	#ACCCVT
Critical Care Section	#ACCCriticalCare
Early Career Section	#ACCEarlyCareer
Electrophysiology Section	#ACCEP
Fellows in Training Section	#ACCFIT
Geriatric Cardiology Section	#ACCGeriatric

Health Care Innovation Section	#ACCInnovation
Heart Failure and Transplant Section	#ACCHFT
Imaging Section	#ACCIImaging
International Section	#ACCIntl
Interventional Section	#ACCIC
Prevention of Cardiovascular Disease Section	#ACCPPrev
Program Directors and Graduate Medical Educators Section	#ACCCVTraining
Sports and Exercise Cardiology Section	#SportsCardio
Vascular Disease Section	#ACCVascular
Women in Cardiology Section	#ACCWIC
ACC Medical Students	#ACCMedStudent
ACC Residents	#ACCMedRes

Follow along and experience sessions in real time on social with **JACC Journals' Social Media Ambassadors**. Ambassadors will cover the meeting on behalf of their Journal. Journal Hashtags are below and a Twitter List of Ambassadors will be located under the **@JACCJournals** handle:

<i>Journal of the American College of Cardiology (JACC)</i>	#JACC
<i>JACC: Advances</i>	#JACCAdvances
<i>JACC: Asia</i>	#JACCAsia
<i>JACC: Basic to Translational Science</i>	#JACCBTS
<i>JACC: Case Reports</i>	#JACCCaseReports
<i>JACC: Cardio-Oncology</i>	#JACCCardioOnc
<i>JACC: Clinical Electrophysiology</i>	#JACCCEP
<i>JACC: Heart Failure</i>	#JACCHF
<i>JACC: Cardiovascular Imaging</i>	#JACCIMG
<i>JACC: Cardiovascular Interventions</i>	#JACCINT

ACC.23/WCC is packed from beginning to end with 300+ sessions taking place over the course of 3 days and 80+ session live-streaming around the world.

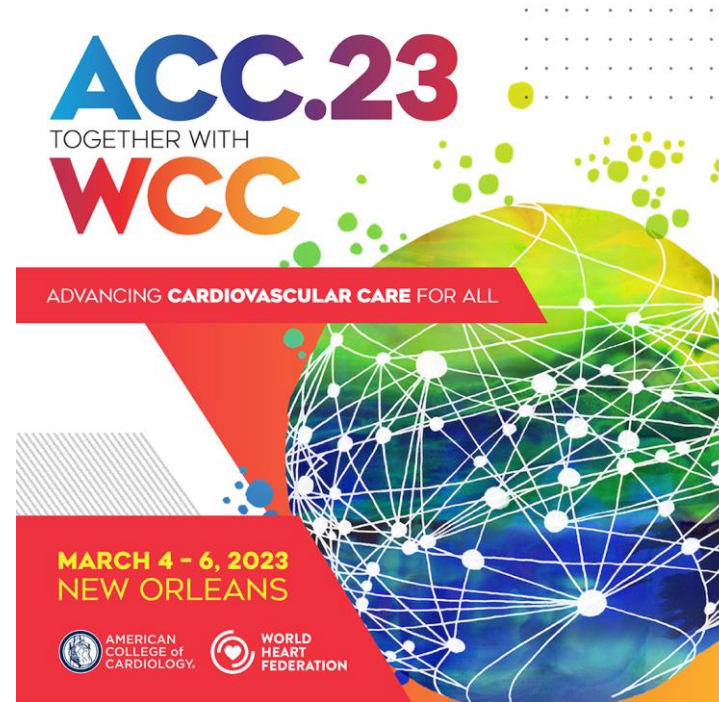
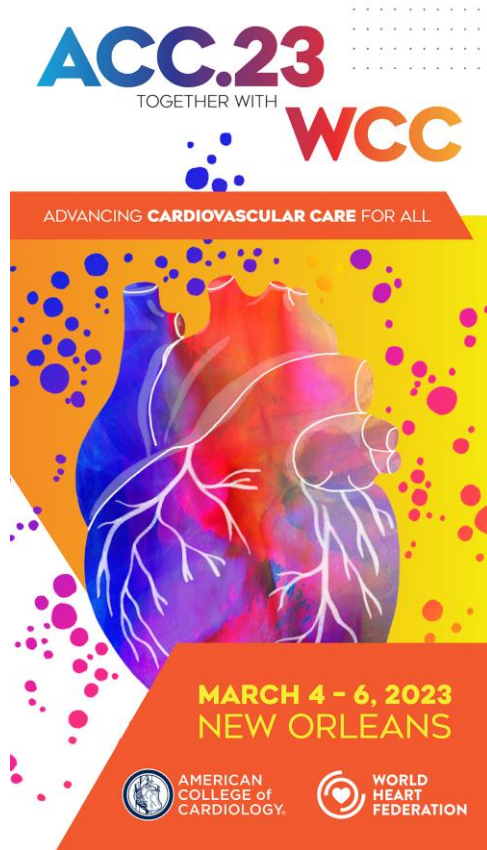
Use our **planning tools** to learn more about the sessions and speakers you're most interested in:

- **Dynamic Program Chart**
- **Virtual Schedule**
- **Online Planner**
- **ACC.23/WCC App**



Social Media Graphics

Download social media graphics for Facebook, Twitter and Instagram [here](#).



Sample Social Media Posts

We'll be on site for #ACC23/#WCCardio in New Orleans March 4-6 at <BOOTH NUMBER/LOCATION>. Learn more about the latest science, innovation & practice-changing updates in store: <https://accscientificsession.acc.org/> #CardioTwitter @ACCinTouch

I'll be presenting at #ACC23/#WCCardio in New Orleans on <DATE> at <TIME> in <LOCATION>. Join me as I discuss <TOPIC>. More details: <LINK TO SESSION IN PROGRAM PLANNER> @ACCinTouch

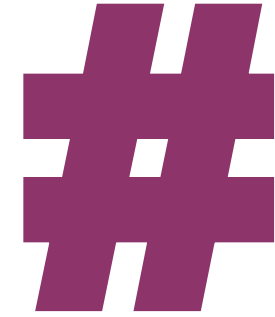
Looking forward to reuniting with colleagues from around the globe in New Orleans at #ACC23/#WCCardio for 300+ sessions across 11 learning pathways. More: <https://accscientificsession.acc.org/> #CardioTwitter @ACCinTouch

The countdown is on to @ACCinTouch #ACC23/#WCCardio! I'll be there in New Orleans – will you? Learn more & plan your weekend here: <https://accscientificsession.acc.org/> #CardioTwitter

Official ACC Hashtags, Social Media Policy & Disclaimer

The ACC's **Hashtag Reference Guide** outlines hashtags and definitions for more than 100 cardiology- and ACC-related terms. Find it [here](#).

The official **ACC Social Media Policy** can be found [here](#). The College strongly encourages anyone using social media to include a disclaimer in their profiles. Examples of this include, but are not limited to, “opinions are my own,” “RT do not equal endorsements,” etc.



ACC's social media disclaimer:

The American College of Cardiology and the American College of Cardiology Foundation (collectively, the “College”) welcome discussions related to all aspects of cardiology on our social media sites. The College does not allow the posting of any sensitive information relating to the practice of medicine or any information that directly or indirectly could identify a patient or consumer of health care, as it is in violation of our policy. The College reserves the right to remove any posts from its platforms that are in violation of our policies and that are deemed offensive. Promotion of drugs, devices and other medical technologies will not be tolerated, and any comments, discussions or links involving promotional material will be removed. Repeated attempts to post promotional content will result in the individual being blocked and/or reported. Statements or opinions expressed on the page reflect the views of the contributor, and do not reflect the official views of the College, unless otherwise noted. The College cannot respond to every comment. Likes and follows on social media channels are not endorsements. The College assumes no liability for sensitive information posted by users.

