



ACC22

APRIL 2 - 4 | WASHINGTON, DC

EXHIBIT PROSPECTUS

www.expo.acc.org

THE GLOBAL
MARKETPLACE FOR
CARDIOVASCULAR
INNOVATION



AMERICAN
COLLEGE of
CARDIOLOGY®

Advancing Heart Care Worldwide

ACHIEVE SUCCESS BY EXHIBITING AT ACC.22 – THE PREMIER CARDIOLOGY EXPOSITION IN THE AMERICAS

You are invited to connect with key leaders in the CV community by exhibiting at ACC.22, the American College of Cardiology's 71st Annual Scientific Session & Expo, taking place April 2 - 4, 2022 at the Walter E. Washington Convention Center in Washington, DC. Thousands of healthcare professionals involved in the delivery of cardiovascular care attend to **benefit from comprehensive education sessions both in-person and virtually**; to **interact with their colleagues**; and to **explore the in-person Expo, looking for your latest advances and solutions in cardiovascular science and care.**

ACC.22 attendees are interested in the future of cardiology across the globe. Given ever-changing market conditions and the emphasis on innovation and knowledge expansion, cardiovascular companies with an international presence that do not currently have products in the US and companies who have products currently in development are welcome to apply to exhibit.

NOT JUST YOUR TYPICAL EXPO

Attendees will enjoy these additional features:

- Poster Presentations
- Future Hub
- Industry-Expert Theaters
- Interactive Learning Labs
- Innovation Stage
- ACC Café
- ExpoSuites
- ACC Central

All in-person ACC.22 exhibitors will also take advantage of a complimentary virtual presence. You will have the option to link to your custom virtual booth or the URL of your choice. Additional information on the virtual meeting and your virtual presence will be available in the months leading up to ACC.22.

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SECURE YOUR PARTICIPATION!

For more information on becoming an exhibitor visit www.expo.acc.org, email accexhibits@spargoinc.com or call 703-631-6200.

WEBSITE

FLOOR PLAN

RESERVE A BOOTH

MAKE CONNECTIONS AND BUILD RELATIONSHIPS THAT MATTER

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WHAT ARE EXHIBITORS SAYING?

"ACC is one of the most productive investments we make all year"

"Excellent Expo"

"Love attending and presenting at ACC to increase our visibility"

"Thank you to ACC for the opportunity"

"Thoroughly enjoyed it"

"This is our ideal target market, and the attendees were engaged in our products"

"Will definitely be on our calendar for years to come"

"Overwhelmed by the positive responses from attendees"

"Looking forward to next year"

WHO ATTENDS

- Physicians
- Scientists
- Nurses
- Physician Assistants
- Administrators
- Nurse Practitioners
- Dietitians
- Technicians
- Trainees
- Medical Students

ACC.21 STATS

17,500+ Attendees

16,861 Professional attendees

51% Domestic attendance

49% International attendance

124 Countries represented by key opinion leaders

101 Exhibitors

232 Press

ACC.19 STATS

17,000+ Attendees

12,387 Professional attendees

72% Domestic attendance

28% International attendance

107 Countries represented by key opinion leaders

262 Exhibitors

256 Press representing 140 media outlets

85% OF ALL ACC PROFESSIONAL ATTENDEES VISIT THE EXPO*

74% OF ATTENDEES ARE HIGHLY ENGAGED AND SPEND AN AVERAGE OF 3 HOURS IN THE EXPO*

*2019 Radio Frequency Identification (RFID)
Data provided by Alliance Tech by Cvent

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WHAT ARE ATTENDEES SAYING ABOUT THE EXPO?

"Enjoyed the multitude of exhibits"

"One of the best I have ever been to"

"Great interaction"

"The Expo was excellent"

"Exhibitors were very educational"

"Outstanding"

"Very engaging and informative"

"Exhibitors did a great job"



2021 ATTENDEE DEMOGRAPHICS

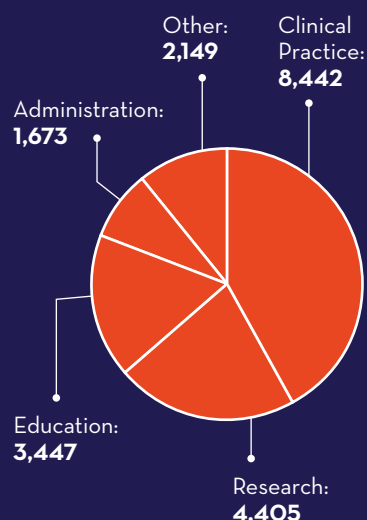
MD/PhD/DO	13,874
(includes 2,233 Fellows in Training, Trainees, Residents and Medical Students)	
Non-Medical	1,187
Allied Health Professionals	1,785*
U.S. Government	15

2019 ATTENDEE DEMOGRAPHICS

MD/PhD/DO	9,590
(includes 2,621 Fellows in Training, Trainees, Residents and Medical Students)	
Non-Medical	1,108
Allied Health Professionals	1,588*
Exhibitor Medical Professionals	83
U.S. Government	18

*Allied Health Professionals include Cardiac Care Team Members, Non-Physicians and Administrators.

2019 PRIMARY ACTIVITY



RATIO OF ACC.19 PROFESSIONAL ATTENDEES TO EXHIBITING COMPANIES WAS MORE THAN

47 to 1!

2019 PRIMARY CLINICAL FOCUS*

Adult Cardiology	6,211
Adult Congenital Cardiology	388
Cardiac Magnetic Resonance Imaging	384
Cardiac Surgery	485
Cardio-Oncology	404
Clinical Cardiology/General Cardiology	1,949
Critical Care Medicine	447
Digital Health Transformation	147
Echocardiography	1,553
Electrophysiology	803
Endocrinology	165
Entrepreneurship	96
Family Medicine	57
Geriatrics	66
Heart Failure/Transplant	1,387
Internal Medicine	681
Interventional Cardiology	2,584
Invasive Cardiology	512
Non-Invasive Cardiology	915
Nuclear Cardiology	314
Pediatric Cardiology	384
Pediatrics	92
Pharmacology	428
Preventive Cardiology	688
Sports & Exercise Cardiology	199
Thoracic Surgery	60
Vascular Medicine	418
Vascular Surgery	85
Other	2,059

*Attendees could select up to three.

THE CV COMMUNITY WILL BE LOOKING FOR YOU

Attendees visit the ACC Expo to gain insight to the widest range of products and services relevant to the CV Community. Companies in the following categories will find an interested audience at ACC.22.

ASSOCIATIONS

- International Societies
- Professional Associations

EDUCATION

- Certification & Recertification
- Education, Teaching Aids & CME

FOOD SERVICE, NUTRITION & LIFESTYLE

- Exercise Equipment
- Food Service & Nutrition

HOSPITAL/INSTITUTION/ PRACTICE

- Healthcare Facilities Design/Construction/Office Furniture
- Insurance Services
- Recruitment

IMAGING

- Angiographic Viewers & Work Stations
- Echocardiography Equipment
- Imaging Equipment (e.g., CT, MRI, Nuclear, PET)

INFORMATION TECHNOLOGY

- Electronic Health Records/ Electronic Medical Records (EHR/ EMR)
- Electronic Information Services & Equipment
- Physician Practice Services & Management
- Technology: Computer Hardware, Software &/or Patient Management Tools with Medical Applications
- Web-Based Image Management & Reporting Solutions

MEDICAL DEVICES

- Arrhythmia Monitoring Equipment
- Blood Pressure Monitoring Equipment
- Diagnostic Catheters & Devices
- ECG Equipment
- External Defibrillators
- Instrumentation
- Interventional: Coronary, Peripheral & other Percutaneous, Endovascular & Cardiac Devices
- Invasive Monitoring & Testing
- Mechanical Cardiac Support Devices, Percutaneous & LVADs
- Pacing & Rhythm Management Devices
- Patient Temperature Management
- Prostheses, Valves & Pumps
- Telemedicine

MEDICAL EQUIPMENT

- Clinical Laboratory & Testing Services
- Exercise Testing
- Medical Equipment/Furniture
- Noninvasive Monitoring & Testing
- Patient Monitoring Systems
- Pulmonary Diagnostic Equipment
- Rehabilitation
- Supplies

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PHARMACEUTICALS

- Diagnostic Medications
- Therapeutic Medications

PUBLISHING

- Publications, Books & Journals

RESEARCH

- Clinical Trials
- Market Research
- Statistical Research Tools

EXHIBIT, EXPOSUITE AND PROMOTIONAL OPPORTUNITIES SALES

SPARGO, Inc.

703-631-6200

accexhibits@spargoinc.com

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ABOUT ACC

The American College of Cardiology is the professional home for more than 52,000 cardiovascular professionals from around the world. The ACC leads in the formation of health policy, standards, and guidelines and operates national registries to measure and improve care. It also provides professional medical education, disseminates cardiovascular research through its renowned JACC Journals and bestows credentials upon cardiovascular specialists who meet stringent qualifications.

MISSION

To transform cardiovascular care and improve heart health.

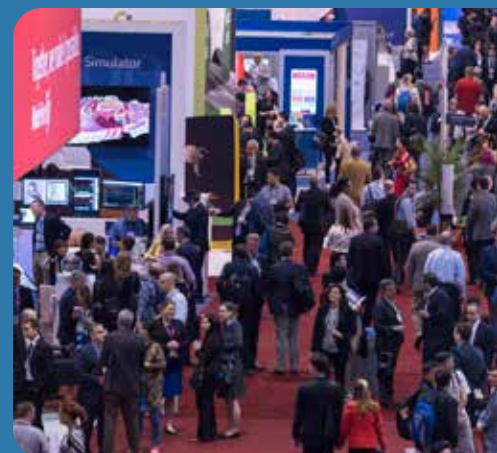
www.acc.org

VISION

A world where innovation and knowledge optimize cardiovascular care and outcomes.

CORE VALUES

- Patient-Centered
- Teamwork and Collaboration
- Professionalism and Excellence



EXHIBITOR INFORMATION

VENUE

Walter E. Washington
Convention Center
801 Mt. Vernon Place NW
Washington, DC 20001

EXPO SCHEDULE

Saturday, April 2
9:00 a.m. - 4:45 p.m.

Sunday, April 3
9:00 a.m. - 4:45 p.m.

Monday, April 4
9:00 a.m. - 2:00 p.m.

Hours are subject to change.

EXHIBIT SPACE RATE

Standard Space Rate
\$40.50 per sq. ft. (minimum 100 sq. ft.)



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MAKE AN IMPRESSION

EXPOSUITES

A convenient meeting space solution, an ExpoSuite is a hard wall, furnished meeting room where you can hold staff meetings, meet privately with potential clients, conduct investigator meetings or host hospitality events. There is no need for you or your guests to leave the Convention Center, or even the exhibit hall. Each ExpoSuite comes with basic furnishings, including carpet, table(s), chairs and company identification signs. Available in various sizes, ExpoSuites may be rented at \$44.00 per sq. ft.



- **Friday, April 1:** 9:00 a.m. – 4:45 p.m. (exhibitor staff only)
- **Saturday, April 2:** 9:00 a.m. – 4:45 p.m.
- **Sunday, April 3:** 9:00 a.m. – 4:45 p.m.
- **Monday, April 4:** 9:00 a.m. – 2:00 p.m.

PREMIUM LISTINGS

Stand out on the ACC.22 website and mobile app by purchasing a premium exhibitor profile listing. For \$1,000, include longer company and product descriptions, press releases, product photos, corporate videos and banner ads.

[LEARN MORE](#)



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SPACE IS LIMITED AND FILLS UP QUICKLY

For more information on becoming an exhibitor visit www.expo.acc.org, email accexhibits@spargoinc.com or call 703-631-6200.

PROMOTIONAL OPPORTUNITIES

No matter your goal, keeping your name and message in front of attendees is paramount. Promotional opportunities have been designed to help maximize your investment! Many of the opportunities are available in limited quantities.

[LEARN MORE](#)

ACC.19 EXHIBITORS
WITH A PROMOTIONAL
OPPORTUNITY EXPERIENCED
AN AVERAGE OF

104% MORE LEADS