

FAST FACTS



ACC Expo Team

Operations, Logistics, Regulations, EACs, Additional Booth Activities

[Kent Riffert](#)

Director, Expo Logistics
(202) 375-6439

Learning Destinations

[Christy Troiano](#)

Director, Expo Sales
(202) 375-6118

Exhibitor Marketing Materials Review

promotional@acc.org

ACC Exhibit, ExpoSuite and Promotional Opportunities Sales

[Craig Baker](#)

(703) 679-3942

Payments, Company Listings & Updates

[Devin Esberry](#)

Finance Manager
(703) 592-4391

Ancillary (Non-CME, Non-Certified Industry) Events

[Kayce Henderson](#)

(703) 679-3941

Sponsorship Fulfillment

[Terri Landis](#)

Sr. Sponsorship Operations Manager
(703) 679-3906

Other Key ACC Staff

Media/Exhibitor Newsroom

[Nicole Napoli](#)

Director, Media Relations
(202) 375-6523

Independent Certified Sessions (CME/CNE/CE)

[Holly Santry](#)

Education Content Associate
(202) 375-6593

Associate VP, Annual Scientific Session

[Sue Sears Hamilton](#)

(202) 375-6660

OFFICIAL VENDORS

Exhibitor Housing & Registration

Maritz

(864) 342-6394

ACCexh@maritz.com

Mailing List Rental

[Infocus Marketing](#)

(800) 708-5478

General Service Contractor

(Freeman)

Labor, Freight/Handling, Shipping

[Customer Service](#)

(888) 508-5054

Rick Halvorson

Freight Target Changes

(214) 695-1049

Venue

[Walter E. Washington Convention Center](#)

801 Mt. Vernon Place, NW

Washington, DC 20001

(202) 249-3000

Electrical, Rigging

[Hi-Tech Electric](#)

(202) 259-3600

Internet, Telecommunications

[Smart City](#)

(888) 446-6911

Booth Catering

[Aramark](#)

(202) 249-3561

Booth Cleaning

[Aramark](#)

(202) 255-1282

Expo Dates & Hours*

Saturday, April 2

9:00 a.m. – 4:45 p.m.

Sunday, April 3

9:00 a.m. – 4:45 p.m.

Monday, April 4

9:00 a.m. – 2:00 p.m.

*Exhibitor personnel with appropriate badge colors or Exhibitor ribbon are permitted in the hall beginning at 8am.

Exhibitor Registration Hours*

Thursday, March 31

8:00 a.m. – 5:00 p.m.

Friday, April 1

8:00 a.m. – 6:00 p.m.

Saturday, April 2

6:30 a.m. – 6:00 p.m.

Sunday, April 3

6:30 a.m. – 6:00 p.m.

Monday, April 4

7:00 a.m. – 2:00 p.m.

*Temporary badges will be issued at the entry to the hall and/or EAC check-in desk to exhibitors who arrive prior to Thursday, and have not received their pre-registered badge(s) by mail. (see next page)

Exhibit Installation Hours

Refer to the freight Target Floor Plan for your specific freight receiving/delivery date.

Tuesday, March 29

8:00 a.m. – 5:00 p.m.⁺

Wednesday, March 30

8:00 a.m. – 5:00 p.m.⁺

Thursday, March 31

8:00 a.m. – 5:00 p.m.⁺

Friday, April 1**

8:00 a.m. – 7:00 p.m.⁺

*Overhead/steel structure only. Preapproval required via [Freeman](#).

⁺Refer to the freight target floor plan for your booth's official targeted move-in day/time.

**All crates and materials must be removed by 2:00 p.m. on Friday; work may continue within exhibitor booths until 7:00 p.m. On Friday, only exhibitors with 10' linear booths in small cases (not wooden crates) may plan on beginning their set-up; exhibitors in larger booths may continue set-up work within the confines of their booth spaces and/or ExpoSuites ONLY.

Exhibit Dismantle Hours

Monday, April 4*

2:00 p.m. – 7:00 p.m.

Tuesday, April 5

8:00 a.m. – 5:00 p.m.

Wednesday, April 6

8:00 a.m. – 12:00 noon

* Only linear (10' deep) booths or booths which do not require return of empty packaging should plan to complete move-out on Monday afternoon.

FAST FACTS



Badge Holder Stripe Colors:

Badge Holder Color

Registration Category

Dark Blue Stripe

Attendee Registrant Categories, including:
 All ACC Members (Includes: Member Physician, Emeritus, Administrator, Cardiac Team Member, Fellow in Training, International Associate)
 Affiliate Member
 Student and Medical Resident Member
 Nonmember Trainee/Resident
 Nonmember, Physician
 Nonmember, Non-Physician
 Nonmember, Government
 Nonmember, Cardiovascular Administrator
 Nonmedical



Yellow

Exhibitor Staff (Expo only)



Purple

Exhibitor Full Access
 (Expo and education sessions)
 Consultant



Red

Media



Green

ACC Staff & Official Contractors



Exhibitor Appointed Contractor Worker Button Pickup

EAC buttons will be distributed beginning the first morning of exhibitor move-in. A list of names will be required for the number of buttons requested. Buttons will be given to the first supervisor from each company who checks in. EAC check-in is at the M Street Labor Entrance.

Exhibitor Lounge

For your convenience, an Exhibitor Lounge will be available for in the rear of Hall B for use by exhibitor-badged personnel during move-in and exhibit hours. Comfortable furnishings, computers, printers, and beverage service are provided by ACC.

First Aid

The main first aid office will be located in the front of Hall A. In an emergency, please notify any security guard, show management staffer, or Freeman representative, who can access first aid via two-way radio.

Service Center, Floor Managers

The on-site Exhibitor Service Center will be located in the rear of Hall A. The Service Center includes representatives of official exhibitor service partners, including Freeman, and ACC's Floor Managers. ACC expo and sales staff can be contacted via the Expo Office in Hall B, or the Floor Managers service desk.

Roving Freeman concierge service staff will be visiting booths and can help place orders and tackle issues.