



# ACC.19™

NEW ORLEANS  
MARCH 16 - 18  
2019

# ACC.21

**VIRTUAL**  
May 15 - 17

## REGISTRATION REPORT

[www.expo.acc.org](http://www.expo.acc.org)

### ACC.21 Stats

**17,500+** Attendees

**124** Countries represented  
by key opinion leaders

**101** Exhibitors

**232** Press

### ACC.19 Stats

**17,000+** Attendees

**107** Countries represented  
by key opinion leaders

**262** Exhibitors

**256** Press representing  
140 media outlets

### 2021 Attendee Demographics

MD/PhD/DO ..... 13,874  
(includes 2,233 Fellows in Training, Trainees,  
Residents and Medical Students)

Non-Medical ..... 1,187

Allied Health Professionals ..... 1,785\*

U.S. Government ..... 15

### 2019 Attendee Demographics

MD/PhD/DO ..... 9,590  
(includes 2,621 Fellows in Training, Trainees,  
Residents and Medical Students)

Non-Medical ..... 1,108

Allied Health Professionals ..... 1,588\*

Exhibitor Medical Professionals ..... 83

U.S. Government ..... 18

\*Allied Health Professionals include Cardiac Care  
Team Members, Non-Physicians and Administrators.

### ACC Attendee Profile

● 2021: 16,861 professional attendees  
2019: 12,387 professional attendees

● 2021: Domestic Attendance: 51%  
2019: Domestic Attendance: 72%

● 2021: International Attendance: 49%  
2019: International Attendance: 28%

● 85% of all ACC professional  
attendees visit the Expo\*

● 74% of attendees are highly engaged  
and spend an average of 3 hours in  
the Expo\*

\*2019 Radio Frequency Identification (RFID) Data  
provided by Alliance Tech by Cvent

### 2019 Primary Activity

Clinical Practice ..... 8,442

Research ..... 4,405

Education ..... 3,447

Administration ..... 1,673

Other ..... 2,149

### Contact Information

#### ACC Expo

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Exposition Sales & Strategy  
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#### ACC Sales

SPARGO, Inc.  
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### 2019 Primary Clinical Focus\*

Adult Cardiology ..... 6,211

Adult Congenital Cardiology ..... 388

Cardiac Magnetic Resonance  
Imaging ..... 384

Cardiac Surgery ..... 485

Cardio-Oncology ..... 404

Clinical Cardiology/General  
Cardiology ..... 1,949

Critical Care Medicine ..... 447

Digital Health Transformation ..... 147

Echocardiography ..... 1,553

Electrophysiology ..... 803

Endocrinology ..... 165

Entrepreneurship ..... 96

Family Medicine ..... 57

Geriatrics ..... 66

Heart Failure/Transplant ..... 1,387

Internal Medicine ..... 681

Interventional Cardiology ..... 2,584

Invasive Cardiology ..... 512

Non-Invasive Cardiology ..... 915

Nuclear Cardiology ..... 314

Pediatric Cardiology ..... 384

Pediatrics ..... 92

Pharmacology ..... 428

Preventive Cardiology ..... 688

Sports & Exercise Cardiology ..... 199

Thoracic Surgery ..... 60

Vascular Medicine ..... 418

Vascular Surgery ..... 85

Other ..... 2,059

\*Attendees could select up to three.