

# ACC.21

**NEW DATES!**  
**ATLANTA**  
May 15 – 17

# Application & Contract for Prime Time Event™

## Company & Contact Information

(Please print clearly.)

Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/Province: \_\_\_\_\_ State/Country: \_\_\_\_\_ ZIP/Postal Code: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Direct Phone: \_\_\_\_\_ Mobile Phone: \_\_\_\_\_

Contact's Email (required): \_\_\_\_\_

If company exhibits at ACC under a different name, what is it? \_\_\_\_\_

### Three Slots per Time Period—Submit One Application for Each Event Requested (Please indicate preferred time slot.)

#### Friday, May 14

6:00 pm–Midnight (\$48,000)

#### Saturday, May 15

5:30 am–7:45 am (\$20,000)

6:30 pm–Midnight (\$58,000)

#### Sunday, May 16

5:30 am–7:45 am (\$20,000)

6:30 pm–Midnight (\$58,000)

#### Monday, May 17

5:30 am–7:45 am (\$15,000)

Event Title: \_\_\_\_\_

Event Topic (e.g., AFib, beta blockers): \_\_\_\_\_

Event Description: \_\_\_\_\_

Target Audience (e.g., interventionalists, pediatric cardiologists): \_\_\_\_\_

Anticipated Number of Attendees: \_\_\_\_\_

## Payment Method

**Check or Wire Transfer**—Upon approval of the Event and assignment of a date and time slot, ACC will invoice the Participant—50% of the total amount will be due by Jan 5, 2021, and the balance will be due by March 12, 2021. As of March 12, 2021, full payment is due with application. All wire transfer fees are Participant's responsibility. Please note "ACC PTE" in the memo field of the check to ensure correct application of funds.

**Credit Card**—An invoice will be sent with instructions to submit credit card payment online. ACC will charge the credit card provided 50% of the total amount due by Jan 5, 2021, and the balance will be charged by March 12, 2021. As of March 12, 2021, full payment will be charged to the credit card provided with application.

**Questions?** Please contact Christy Troiano, Director, Meeting Exposition Sales & Strategy, at (202) 375-6118 or [ctroiano@acc.org](mailto:ctroiano@acc.org).

## Agreement

I, the undersigned, hereby make application for a Prime Time Event™ ("Application") at the American College of Cardiology's ("ACC") 70<sup>th</sup> Annual Scientific Session & Expo ("ACC.21"). I am an authorized representative of the company applying for a Prime Time Event™ ("Participant") with the full power and authority to sign and deliver this Application. Upon Participant's signature and ACC's acceptance and approval of this Application, Participant agrees: (1) this Application becomes a binding contract ("Contract") between ACC and Participant; and (2) to comply with the ACC.21 Annual Scientific Session & Expo Rules, Regulations, Terms & Conditions, the Exhibitor Service Kit, the Prime Time Event™ Guidelines and all other terms and policies adopted hereafter by ACC (collectively, "ACC.21 Rules"), which can be found at [www.expo.acc.org](http://www.expo.acc.org) and are [incorporated hereto](#).

Authorized Officer's Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Officer's Signature (Required): \_\_\_\_\_

Date: \_\_\_\_\_

### Send Applications by Jan 5, 2021, to:

Scan & Email: [ctroiano@acc.org](mailto:ctroiano@acc.org)

Fax: 202-375-6838

#### FOR ACC USE ONLY

Date Received \_\_\_\_\_ Assignment Date \_\_\_\_\_

Slot Assigned \_\_\_\_\_

Amount Due \_\_\_\_\_ Amount Paid \_\_\_\_\_

Cancelled Date \_\_\_\_\_ Liquidated Damages \_\_\_\_\_

Accepted by \_\_\_\_\_

Date \_\_\_\_\_