

VIRTUAL
May 15 – 17

now an
ALL VIRTUAL
EXPERIENCE



Virtual Promotional Opportunities

PHARMACEUTICAL AND DEVICE PIPELINE DIRECTORY (Non-Exclusive)

\$2,500 per listing

Be a part of this resource providing attendees with current information on the status of cardiovascular pharmaceuticals and devices in development. Listings include compound/device name, indication, and phase with a link to your virtual exhibit or the URL of your choice for 60 days following the meeting.

VIRTUAL REGISTRATION CONFIRMATIONS (Exclusive) **SOLD**

\$40,000

Your hyperlinked ad will appear at the end of the online registration confirmation page and the confirmation email sent to silver and bronze level virtual registrants.

ROTATING DIGITAL ADS (Non-Exclusive)

Rotating digital ads are available on multiple pages within the virtual meeting. Ads will rotate every six-seconds and will be linked to your virtual booth or corporate website.

728x90 Leaderboard Ad on Meeting Homepage Prior to Login **SOLD**

\$40,000 (3 available)

728x90 Leaderboard Ad on Welcome Page After Login **SOLD**

\$40,000 (3 available)

160x600 Skyscraper Ad on Agenda Page (10 total available, 2 per slot) **SOLD**

Slot 1: \$40,000 | Slot 2: \$35,000 | Slot 3: \$30,000 | Slot 4: \$25,000 | Slot 5: \$20,000

728x90 Leaderboard Ad on Expo Hall Landing Page **SOLD**

\$7,500 (5 available)

PREMIER PLACEMENT (Non-Exclusive)

Diamond: \$20,000 | Platinum: \$15,000 | Gold: \$10,000

Place your company's logo button on the Virtual Expo Hall landing page at the top of the Diamond, Platinum or Gold level listings. Placement will coincide with the booth level purchased.

VIRTUAL PRE-SHOW EMAIL DIGITAL ADS (Exclusive per email) **SOLD**

\$35,000 (3 available)

Place your hyperlinked 728x90 (desktop) and 300x250 (mobile) ad on one of three emails sent to all virtual registrants. Emails will contain key information and meeting highlights and will be sent one week prior, the day before, and the day of the meeting.

Contact 800-564-4220 / 703-631-6200 or accexhibits@spargoinc.com

March 2021

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DIGITAL MEETING BAG INSERTS (Non-Exclusive) SOLD

\$5,000 (10 available)

DIGITAL MEETING BAG SUPPORTER (Exclusive) SOLD

\$15,000

Stand out as the official supporter of the Digital Meeting Bag to be promoted by ACC before, during, and after the meeting. Exclusive support includes top placement of your insert allowing attendees to download your PDF, visit your website, and email a company representative and a 728x90 leaderboard ad at the top of the Digital Meeting Bag landing page.

PRE-MEETING MAILER (Non-Exclusive)

\$7,000

Reach ACC.21 virtual attendees early and drive them to your virtual exhibit by including your promotional insert in the official Pre-Meeting Mailer. This is a rights-only opportunity. Inserts must be printed by ACC's vendor and pre-approved artwork must be received by Tuesday, April 6.

VIRTUAL PHOTO BOOTH (Exclusive) SOLD

\$20,000

Be a part of the fun and expand your reach. Attendees will be sure to notice your branding while taking a quick break and engaging with the selfie virtual photo booth. Through the lead capture feature, the exclusive supporter will gather information from attendees using custom fields.

FIT MIX AND MINGLE (Exclusive) SOLD

\$12,000

Support the virtual Mix and Mingle, a special informal, opportunity for FITs to network with cardiology leaders. Supporter will receive recognition through branding during the event, a URL link on the event page and branding with a URL link in the promotion emails.

FIT JEOPARDY (Exclusive)

\$18,000

The Battle of the States FIT Jeopardy Competition is a friendly competition between ACC state chapter FIT teams. It is a unique educational forum for engaging FITs, ECPs, and the entire ACC community. The supporter of FIT Jeopardy will receive recognition through branding during the preliminary rounds (8) and final rounds (3), a URL link on the event page and branding with a URL link in the promotion emails.

WELLNESS BREAKS (Exclusive)

\$20,000

Receive recognition as the supporter of the various Wellness Breaks placed on-demand. Recognition includes a call out on the landing page, opening slide of each video, and your logo linked to the URL of your choice on one (1) email communication sent to registered attendees prior to the meeting.

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The Pharmaceutical and Device Pipeline Directory will be prominently positioned on the ACC virtual meeting platform. The directory will provide health care professionals access to current information on the status of cardiovascular pharmaceuticals and devices in development to encourage and stimulate meaningful dialogue with industry. Directories will be accessible during and after the virtual program.

Directory listings may be secured only by ACC.21 exhibitors.

PHARMACEUTICAL AND DEVICE PIPELINE DIRECTORY

\$2,500 per listing – *Non-Exclusive*

The directory will serve as a resource providing health care providers with current information on the status of cardiovascular pharmaceuticals and devices in development. This repository is searchable by Learning Pathway, clinical trial phase, keyword, and company name. Listings will include compound/device name, indication, and phase with a link to your virtual exhibit or the URL of your choice. The Pipeline Directory will remain accessible for 60 days after the conclusion of the virtual meeting.

PHARMACEUTICAL AND DEVICE PIPELINE DIRECTORY

reIMAGINE GLOBAL HEART HEALTH

AMERICAN COLLEGE of CARDIOLOGY

Filter By Category Clear Filter

Acute and Stable Ischemic Heart Disease Arrhythmias and Clinical EP Congenital Heart Disease Heart Failure and Cardiomyopathies Interventional Cardiology

Non Invasive Imaging (Echocardiography/Nuclear/PET/MR and CT) Prevention Pulmonary Hypertension Valvular Heart Disease Vascular Medicine

Search

Compound / Device Name	Learning Pathway	Indication	Phase	Company Name
Drug A	Pulmonary Hypertension	Indication A	Phase 3	ABC Company
				Meet With Our Representative Email Our Representative

Compound / Device Name	Learning Pathway	Indication	Phase	Company Name
Drug B	Pulmonary Hypertension	Indication B	Phase 2	XYZ Company
				Meet With Our Representative Email Our Representative

Link to your own external chat room

Link to your virtual exhibit or the URL of your choice

Search by Learning Pathway

Search by clinical trial phase, keyword, or company name

Renderings are for sample purposes.

Secure your listing! Contact 800-564-4220 / 703-631-6200 or accexhibits@spargoinc.com.