



**Contact Information**

Company Name.....

Contact..... Title.....

Tel..... Mobile (optional).....

Email..... Web Site .....

Address.....

City..... State..... Zip..... Country.....

Is this your company's first time exhibiting at ACC? .....

If your company exhibited at ACC under a different name, what was it? .....

If your booth will be branded under a product name(s), please list it/them: .....

.....

If your booth will be a co-marketing effort, please list the other company's name: .....

**Virtual Exhibit Space**

Diamond Level – \$100,000                       Platinum Level – \$50,000

Gold Level – \$20,000                                 Silver Level – \$3,800

We are interested in Virtual Promotional Opportunities                      Total Cost: \$\_\_\_\_\_

<p><b>Payment Information</b></p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="text-align: center; padding: 5px;">Deposit and Payment Schedule</th> </tr> <tr> <td style="padding: 5px; text-align: center;">Payment in full due with application</td> </tr> <tr> <td style="padding: 5px; text-align: center;">Exhibitors requesting to rollover previously paid fees to virtual exhibit space must complete the Fund Disbursement form.</td> </tr> <tr> <td style="padding: 5px; font-size: small;">If Exhibitor fails to pay 100% of the total contracted fees upon application, ACC may cancel Exhibitor's participation in the virtual exhibit. Cancellation of participation does not release Exhibitor from its obligation to pay 100% of the total contracted virtual exhibit space fees and/or all other fees and expenses incurred by Exhibitor as a result of said cancellation.</td> </tr> </table> <p><b>Submit application to:</b>                  Email: <a href="mailto:exhibitcontracts@spargoinc.com">exhibitcontracts@spargoinc.com</a></p> <p><b>Make checks payable to:</b>                  American College of Cardiology - Exhibits</p> <p><b>Mail check payment to:</b>                  American College of Cardiology - Exhibits                  c/o SPARGO, Inc.                  11208 Waples Mill Road, Suite 112 ♦ Fairfax, VA 22030</p>	Deposit and Payment Schedule	Payment in full due with application	Exhibitors requesting to rollover previously paid fees to virtual exhibit space must complete the Fund Disbursement form.	If Exhibitor fails to pay 100% of the total contracted fees upon application, ACC may cancel Exhibitor's participation in the virtual exhibit. Cancellation of participation does not release Exhibitor from its obligation to pay 100% of the total contracted virtual exhibit space fees and/or all other fees and expenses incurred by Exhibitor as a result of said cancellation.	<p><b>Cancellation Fees</b></p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="text-align: center; padding: 5px;">Cancellation Fees</th> </tr> <tr> <td style="padding: 5px; text-align: center;">100% of total contracted virtual exhibit space fee if cancellation occurs following application submission.</td> </tr> </table> <p><b>Credit Card Payments:</b>                  An invoice will be sent within one business day with instructions to submit credit card payment online.</p> <p><b>Wire/ACH Payments:</b>  <b>Bank Name:</b> BB&amp;T (Branch Banking &amp; Trust Co.)  <b>Bank Address:</b> 1909 K Street, NW, Washington, DC 20006  <b>Bank Phone:</b> 202-835-9257  <b>Account Number:</b> 0005163211388  <b>ABA Number:</b> 054001547  <b>Swift Code:</b> BRBTUS33 (for international wires)  <b>Account Name:</b> American College of Cardiology  <b>Address of Beneficiary:</b> 2400 N Street, NW, Washington, DC</p> <p><b>Need Help? Contact:</b>  <a href="mailto:accexhibits@spargoinc.com">accexhibits@spargoinc.com</a>   703-631-6200   800-564-4220</p>	Cancellation Fees	100% of total contracted virtual exhibit space fee if cancellation occurs following application submission.
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## Products and Services

All applicants who have not exhibited with ACC since 2016 must complete both the Summary and Categories sections below. This information will be used by ACC to determine your company's eligibility to exhibit and is for Expo staff reference only.

Company Name.....

**Summary** (Please type or print clearly, and limit description to 50 words or less.)

## Categories

Check the categories that best describe your products and/or services. Your company/organization may qualify to exhibit only if one or more of the categories listed below is applicable. Write-in categories will not be considered.

### Associations

- International Societies
- Professional Associations

### Education

- Certification and Recertification
- Education, Teaching Aids and CME

### Food Service, Nutrition and Lifestyle

- Exercise Equipment
- Food Service and Nutrition

### Hospital/Institution/Practice

- Healthcare Facilities  
Design/Construction/Office Furniture
- Insurance Services
- Recruitment

### Imaging

- Angiographic Viewers and Work Stations
- Echocardiography Equipment
- Imaging Equipment (e.g., CT, MRI, Nuclear, PET)

### Information Technology

- Electronic Health Records/Electronic Medical Records (EHR/EMR)
- Electronic Information Services and Equipment

### Information Technology cont'd.

- Physician Practice Services and Management
- Technology—Computer Hardware, Software and/or Patient Management Tools with Medical Applications
- Web-Based Image Management and Reporting Solutions

### Medical Devices

- Arrhythmia Monitoring Equipment
- Blood Pressure Monitoring Equipment
- Diagnostic Catheters and Devices
- ECG Equipment
- External Defibrillators
- Instrumentation
- Interventional—Coronary
- Interventional—Peripheral
- Interventional—Other Percutaneous, Endovascular and Cardiac Devices
- Invasive Monitoring and Testing
- Mechanical Cardiac Support Devices, Percutaneous and LVADs
- Pacing and Rhythm Management Devices
- Patient Temperature Management
- Prostheses, Valves and Pumps
- Telemedicine

### Medical Equipment

- Clinical Laboratory and Testing Services
- Exercise Testing
- Medical Equipment/Furniture
- Noninvasive Monitoring and Testing
- Patient Monitoring Systems
- Pulmonary Diagnostic Equipment
- Rehabilitation
- Supplies

### Pharmaceuticals

- Diagnostic Medications
- Therapeutic Medications

### Publishing

- Publications, Books and Journals

### Research

- Clinical Trials
- Market Research
- Statistical Research Tools

## Terms:

1. This Application and Contract for Virtual Exhibit Space ("Application") is governed by the terms set forth herein and the ACC.21 Annual Scientific Session & Expo Rules, Regulations, Terms & Conditions and all other terms and policies adopted hereafter by ACC (collectively, the "ACC.21 Rules," together with the Application, the "Agreement"), which can be found at [www.expo.acc.org](http://www.expo.acc.org) and are incorporated hereto. In the event of any conflict between the terms set forth in this Application and the ACC.21 Rules, the terms set forth in this Application shall supersede and prevail.
2. **Cancellations.** Cancellations are subject to the total contracted virtual exhibit space fee. No payments will be refunded or refundable. All cancellations must be submitted in writing (i) by mail to: American College of Cardiology - Exhibits, c/o SPARGO, Inc., 11208 Waples Mill Road, Suite 112, Fairfax, VA 22030; or (ii) by email to: [accexhibits@spargoinc.com](mailto:accexhibits@spargoinc.com).
3. **Prohibited Use.** Exhibitor shall not use the ACC.21 Virtual platform for any unlawful purpose or in any manner prohibited by the ACC.21 Rules. Exhibitor will not use the platform in any manner that could damage, disable, overburden or impair the platform or interfere with any other party's use and enjoyment of the platform. Exhibitor will not collect, store, display, post, upload, exchange or transmit personal data, personally identifiable information including health or medical information, or other sensitive information.

I, the undersigned, hereby make Application for Virtual Exhibit Space at American College of Cardiology's ("ACC") 70<sup>th</sup> Annual Scientific Session & Expo ("ACC.21"). I am an authorized representative of the exhibiting company ("Exhibitor") with the full power and authority to sign and deliver this Application. Upon Exhibitor's signature and ACC's acceptance and approval of this Application, Exhibitor agrees: (1) this Application becomes a binding contract ("Contract") between ACC and Exhibitor; (2) to comply with the ACC.21 Rules; and (3) to receive all written and electronic correspondence from ACC, SPARGO, Inc. and official event contractors in reference to ACC.21 and all future ACC events.

Exhibitor Signature..... Date.....

Printed Name..... Telephone.....