FAST FACTS





ACC Expo Team

Operations, Logistics, Regulations, EACs, Additional Booth Activities

Kent Riffert
Director, Expo Logistics
(202) 375-6439

Learning Destinations

Christy Troiano Director, Expo Sales (202) 375-6118

Exhibitor Marketing Materials Review

promotional@acc.org

ACC Exhibit, ExpoSuite and Promotional Opportunities Sales

<u>Craig Baker</u> (Companies A-L) (703) 679-3942 <u>Louisa McKenney</u> (Companies M-Z) (571) 418-5107

Payments, Company Listings & Updates

<u>Devinn Esberry</u> Finance Manager (703) 592-4391

Ancillary (Non-CME, Non-Certified Industry) Events

McKenna Weipert Meetings Specialist (703) 995-3843

Sponsorship Fulfillment

Alicia Deen

Sponsorship Operations Manager (703) 679-3922

Other Key ACC Staff Media/Exhibitor Newsroom

Nicole Napoli Director, Media Relations (202) 375-6523

Independent Certified Sessions (CME/CNE/CE)

Holly Santry Education Content Associate (202) 375-6593

Associate VP, Annual Scientific Session

Sue Sears Hamilton (202) 375-6660

OFFICIAL VENDORS

Exhibitor Housing & Registration Experient

(847) 996-5466 ACCexh@experient-inc.com

Mailing List Rental

<u>Infocus Marketing</u> (800) 708-5478

General Service Contractor (Freeman)

Labor, Cleaning, Electrical, Freight/Handling, Shipping Online Service Kit Customer Service (773) 473-7080

Derek Watts

Material Handling & Freight (775) 355-4623

Venue

McCormick Place

2301 S. Martin Luther King Drive Chicago, IL 60616 (312) 791-6113

Internet, Telecommunications

McCormick Place (312) 791-6113

Booth Catering

Savor...Chicago (312) 791-7250

Expo Dates & Hours*

Saturday, March 28 Sunday, March 29 Monday, March 30 9:30 a.m. – 4:45 p.m. 9:30 a.m. – 2:00 p.m.

*Exhibitor personnel with appropriate badge colors or Exhibitor ribbon are permitted in the hall beginning at 8am.

Exhibitor Registration Hours*

Thursday, March 26	8:00 a.m. – 5:00 p.m.
Friday, March 27	8:00 a.m. – 6:00 p.m.
Saturday, March 28	6:30 a.m. – 6:00 p.m.
Sunday, March 29	6:30 a.m. – 6:00 p.m.
Monday, March 30	7:00 a.m. – 2:00 p.m.

*Temporary badges will be issued at the entry to the hall and/or EAC check-in desk to exhibitors who arrive prior to Thursday, and have not received their pre-registered badge(s) by mail. (see next page)

Exhibit Installation Hours

Refer to the freight Target Floor Plan for your specific freight receiving/delivery date.

Monday, March 23	1:00 p.m. – 7:00 p.m.*
Tuesday, March 24	8:00 a.m 7:00 p.m. +
Wednesday, March 25	8:00 a.m. – 7:00 p.m. ⁺
Thursday, March 26	8:00 a.m 7:00 p.m.+
Friday, March 27**	8:00 a.m. – 7:00 p.m. +

*Overhead/steel structure only. Preapproval required via Freeman.

*Refer to the freight target floor plan for your booth's official targeted move-in day/time.

**All crates and materials must be removed by 2:00 p.m. on Friday; work may continue within exhibitor booths until 7:00 p.m. On Friday, only exhibitors with 10' linear booths in small cases (not wooden crates) may plan on beginning their set-up; exhibitors in larger booths may continue set-up work within the confines of their booth spaces and/or ExpoSuites ONLY.

Exhibit Dismantle Hours

Monday, March 30* 2:00 p.m. – 7:00 p.m. Tuesday, March 31 8:00 a.m. – 5:00 p.m. Wednesday, April 1 8:00 a.m. – 5:00 p.m.

* Only linear (10' deep) booths or booths which do not require return of empty packaging should plan to complete move-out on Monday afternoon. Empty packaging return will commence, and EAC labor crews will be permitted to enter the exhibit hall with equipment, after aisle carpet has been removed – approximately 2:30 p.m.

FAST FACTS





Badge Holder Stripe Colors:

Badge Holder Color	Registration Category	
Dark Blue Stripe	Attendee Registrant Categories, including:	
	All ACC Members (Includes: Member, Emeritus, Administrator,	
	Cardiac Care Associate, Fellow in Training, International Associate)	
	Affiliate Member	
	Student Member	
	Nonmember Trainee, Resident	
	Nonmember, Physician	
	Nonmember, Non-Physician	
	Nonmember, Government	
	Nonmember, Administrator	
	Nonmedical	
Gray	One-Day Registration	
Yellow	Exhibitor Staff (Expo only)	
Purple	Exhibitor Full Access	
. 1	(Expo and education sessions)	
	Consultant	
Orange	Exhibits Only	
Orunge	Family Member	
	Tuning Member	
Red	Media	
Red	Media	
Green	ACC Staff & Official Contractors	
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EAC buttons will be distributed beginning the first morning of exhibitor move-in. A list of names will be required for the number of buttons requested. Buttons will be given to the first supervisor from each company who checks in. EAC check-in is at the Grand Concourse (main) entrance into the South Hall/Hall A.

Exhibitor Lounge

For your convenience, an Exhibitor Lounge will be available for in the rear of Hall A for use by exhibitor-badged personnel during move-in and exhibit hours. Comfortable furnishings, computers, printers, and beverage service are provided by ACC.

First Aid

A first aid station will be located in the main concourse of the convention center near the FedEx business center (level 2.5). In an emergency, please notify any security guard, show management staffer, or Freeman representative, who can access first aid via two-way radio. Or, dial the McCormick Place first aid/building security/emergency number: 312-791-6060.

Service Center, Floor Managers

The on-site Exhibitor Service Center will be located beneath the Café area in the middle of the South Hall. The Service Center includes representatives of official exhibitor service partners, including Freeman, and ACC's Floor Managers. ACC expo and sales staff can be contacted via the Expo Office (location TBD), or the Floor Managers service desk. A list of applicable onsite phone numbers for service desks and expo management contacts will be distributed via a move-in bulletin on-site

Roving Freeman concierge service staff will be visiting booths. These staff can help place orders and tackle issues.