YOU’RE INVITED TO THE EXPERIENCE!

Join the American College of Cardiology and the World Heart Federation for ACC.20 Together With World Congress of Cardiology (ACC.20/WCC), taking place March 28 – 30, 2020, in Chicago. As an exhibitor you will have exposure to over 12,000 key leaders in the global CV community looking for the latest advances and solutions in cardiovascular science and care.

In planning ACC.20/WCC, the two organizations will work together to incorporate ideas about global health content into the overarching meeting program to bring awareness of the vital work needed in global health advocacy, including the UN’s goal to reduce premature death from noncommunicable diseases by 25 percent by 2025.

ACC.20/WCC attendees are interested in the future of cardiology across the globe. Given ever-changing market conditions and the emphasis on innovation and knowledge expansion, cardiovascular companies with an international presence that do not currently have products in the US and companies who have products currently in development are welcome to apply to exhibit.

DON’T MISS OUT!

With the collaboration of ACC and the World Heart Federation, we expect to see a noticeable increase in attendance.

For more information on becoming an exhibitor visit www.expoo.acc.org, email accexhibits@spargoinc.com or call 703-631-6200.
Make the Connections That Matter to You

Who Attends
- Physicians
- Scientists
- Physician Assistants
- Nurse Practitioners
- Nurses
- Administrators
- Dietitians
- Technicians
- Trainees
- Medical Students

ACC Attendee Profile
- 12,387 professional attendees
- Domestic Attendance: 72%
- International Attendance: 28%
- 85% of all ACC professional attendees visit the Expo*
- 74% of attendees are highly engaged and spend an average of 3 hours in the Expo*

*Radio frequency identification (RFID) data provided by Alliance Tech by Cvent

ACC.19 Stats
- 17,000+ Attendees
- 107 Countries represented by key opinion leaders
- 262 Exhibitors
- 256 Press representing 140 media outlets

Attendee Profile
- Domestic Attendance: 72%
- International Attendance: 28%
- 85% of all ACC professional attendees visit the Expo*
- 74% of attendees are highly engaged and spend an average of 3 hours in the Expo*

*Radio frequency identification (RFID) data provided by Alliance Tech by Cvent

Attendees Will Be Drawn to Additional Features in the Expo:
- Centrally Located Poster Presentations
- Future Hub
- Industry-Expert Theaters
- Innovation Stage
- Engage Studio
- ACC Café
- ExpoSuites
- ACC Central

Attendees Are Enthusiastic about the Expo
- “It was a great experience”
- “I felt very engaged when visiting the Expo”
- “The Expo was excellent”
- “The exhibitors were very helpful and interactive”
- “I completely enjoyed the Expo”
- “Liked the mix of commercial and scientific”
ATTENDEE DEMOGRAPHICS

- MD/PhD/DO: 9,590 (Includes 2,621 fellows in training, trainees, residents and medical students)
- Allied Health Professionals*: 1,588
- Exhibitor Medical Professionals: 83
- U.S. Government: 18
- Non-Medical*: 1,108

PRIMARY ACTIVITY

- Clinical Practice: 8,442
- Research: 4,405
- Other: 2,149
- Administration: 1,673
- Education: 3,447

PRIMARY CLINICAL FOCUS*

- Adult Cardiology .................. 6,211
- Adult Congenital Cardiology .... 388
- Cardiac Magnetic Resonance Imaging .. 384
- Cardiac Surgery ................... 485
- Cardio-Oncology .................. 404
- Clinical Cardiology/General Cardiology .. 1,949
- Critical Care Medicine .......... 447
- Digital Health Transformation .... 147
- Echocardiography ................ 803
- Endocrinology .................... 165
- Family Medicine .................. 57
- Geriatrics ......................... 66
- Heart Failure/Transplant .......... 1,387
- Internal Medicine ................. 681
- Interventional Cardiology ......... 2,584
- Invasive Cardiology .............. 512
- Non-Invasive Cardiology ......... 915
- Nuclear Cardiology ............... 314
- Pediatric Cardiology .............. 384
- Pediatrics ......................... 92
- Pharmacology ..................... 428
- Preventive Cardiology ............ 688
- Sports & Exercise Cardiology ..... 199
- Thoracic Surgery .................. 60
- Vascular Medicine ................. 418
- Vascular Surgery .................. 85
- Other ............................. 2,059

FACTS TO KNOW!

According to the Center for Exhibition Industry Research, exhibiting organizations agree that exhibitions are:

- Highly effective in generating sales leads: 76%
- Highly effective in building brand awareness: 75%
- Highly effective way to promote new products: 79%
- Highly effective in engaging prospects with new products: 75%
- Highly effective for meeting with existing customers: 79%
- Highly effective for relationship selling efforts: 77%
- Highly effective for meeting with prospects: 76%

* ALLIED HEALTH PROFESSIONALS INCLUDE CARDIAC CARE TEAM MEMBERS, NON-PHYSICIANS, ADMINISTRATORS AND PARTNERS IN CARE.

ACT TODAY! For more information on becoming an exhibitor visit www.expo.acc.org, email accexhibits@spargoinc.com or call 703-631-6200.
<table>
<thead>
<tr>
<th>Associations</th>
<th>Medical Devices</th>
</tr>
</thead>
<tbody>
<tr>
<td>International Societies</td>
<td>Arrhythmia Monitoring Equipment</td>
</tr>
<tr>
<td>Professional Associations</td>
<td>Blood Pressure Monitoring Equipment</td>
</tr>
<tr>
<td></td>
<td>Diagnostic Catheters &amp; Devices</td>
</tr>
<tr>
<td></td>
<td>ECG Equipment</td>
</tr>
<tr>
<td></td>
<td>External Defibrillators</td>
</tr>
<tr>
<td></td>
<td>Instrumentation</td>
</tr>
<tr>
<td></td>
<td>Interventional: Coronary, Periperal &amp; other Percutaneous, Endovascular &amp; Cardiac Devices</td>
</tr>
<tr>
<td></td>
<td>Invasive Monitoring &amp; Testing</td>
</tr>
<tr>
<td></td>
<td>Mechanical Cardiac Support Devices, Percutaneous &amp; LVADs</td>
</tr>
<tr>
<td></td>
<td>Pacing &amp; Rhythm Management Devices</td>
</tr>
<tr>
<td></td>
<td>Patient Temperature Management</td>
</tr>
<tr>
<td></td>
<td>Prostheses, Valves &amp; Pumps</td>
</tr>
<tr>
<td></td>
<td>Telemedicine</td>
</tr>
<tr>
<td>Education</td>
<td></td>
</tr>
<tr>
<td>Certification &amp; Recertification</td>
<td></td>
</tr>
<tr>
<td>Education, Teaching Aids &amp; CME</td>
<td></td>
</tr>
<tr>
<td>Food Service, Nutrition &amp; Lifestyle</td>
<td></td>
</tr>
<tr>
<td>Exercise Equipment</td>
<td></td>
</tr>
<tr>
<td>Food Service &amp; Nutrition</td>
<td></td>
</tr>
<tr>
<td>Hospital/Institution/Practice</td>
<td></td>
</tr>
<tr>
<td>Healthcare Facilities Design/Construction/Office Furniture</td>
<td></td>
</tr>
<tr>
<td>Insurance Services</td>
<td></td>
</tr>
<tr>
<td>Recruitment</td>
<td></td>
</tr>
<tr>
<td>Imaging</td>
<td></td>
</tr>
<tr>
<td>Angiographic Viewers &amp; Work Stations</td>
<td></td>
</tr>
<tr>
<td>Echocardiography Equipment</td>
<td></td>
</tr>
<tr>
<td>Imaging Equipment (e.g., CT, MRI, Nuear, PET)</td>
<td></td>
</tr>
<tr>
<td>Information Technology</td>
<td></td>
</tr>
<tr>
<td>Electronic Health Records/ Electronic Medical Records (EHR/EMR)</td>
<td></td>
</tr>
<tr>
<td>Electronic Information Services &amp; Equipment</td>
<td></td>
</tr>
<tr>
<td>Physician Practice Services &amp; Management</td>
<td></td>
</tr>
<tr>
<td>Technology: Computer Hardware, Software &amp;/or Patient Management Tools with Medical Applications</td>
<td></td>
</tr>
<tr>
<td>Web-Based Image Management &amp; Reporting Solutions</td>
<td></td>
</tr>
<tr>
<td>Medical Equipment</td>
<td></td>
</tr>
<tr>
<td>Clinical Laboratory &amp; Testing Services</td>
<td></td>
</tr>
<tr>
<td>Exercise Testing</td>
<td></td>
</tr>
<tr>
<td>Medical Equipment/Furniture</td>
<td></td>
</tr>
<tr>
<td>Noninvasive Monitoring &amp; Testing</td>
<td></td>
</tr>
<tr>
<td>Patient Monitoring Systems</td>
<td></td>
</tr>
<tr>
<td>Pulmonary Diagnostic Equipment</td>
<td></td>
</tr>
<tr>
<td>Rehabilitation</td>
<td></td>
</tr>
<tr>
<td>Supplies</td>
<td></td>
</tr>
<tr>
<td>Pharmaceuticals</td>
<td></td>
</tr>
<tr>
<td>Diagnostic Medications</td>
<td></td>
</tr>
<tr>
<td>Therapeutic Medications</td>
<td></td>
</tr>
<tr>
<td>Publishing</td>
<td></td>
</tr>
<tr>
<td>Publications, Books &amp; Journals</td>
<td></td>
</tr>
<tr>
<td>Research</td>
<td></td>
</tr>
<tr>
<td>Clinical Trials</td>
<td></td>
</tr>
<tr>
<td>Market Research</td>
<td></td>
</tr>
<tr>
<td>Statistical Research Tools</td>
<td></td>
</tr>
</tbody>
</table>

Attendees are looking to gain insight to the widest range of products and services relevant to the CV Community. Companies in the following categories will find an interested audience at ACC.20/WCC:

Space is limited and fills up quickly — submit your application and contract today! www.expo.acc.org

Exhibit, ExpoSuite and Promotional Opportunities Sales
SPARGO, Inc.
703-631-6200
accexhibits@spargoinc.com
ABOUT ACC

The American College of Cardiology is the professional home for more than 52,000 cardiovascular professionals from around the world. The ACC leads in the formation of health policy, standards and guidelines and operates national registries to measure and improve care. It also provides professional medical education, disseminates cardiovascular research through its renowned JACC Journals and bestows credentials upon cardiovascular specialists who meet stringent qualifications.

MISSION
To transform cardiovascular care and improve heart health.

VISION
A world where innovation and knowledge optimize cardiovascular care and outcomes.

CORE VALUES
● Patient-Centered
● Teamwork and Collaboration
● Professionalism and Excellence

www.acc.org

ABOUT WHF

The World Heart Federation (WHF) continues to be the principal representative body for the cardiovascular community, including the national and continental cardiology scientific societies and foundations, and representing the scientific, medical and professional communities, as well as patients and charitable organizations. Our mission is to:
● Connect and coordinate the diverse cardiovascular community by bringing together the scientific cardiology societies, heart foundations, health professionals, patients and the general public, policy makers, governments and industry in advancing heart health for everyone;
● Translate science into policy to influence agencies, governments and policy makers; and
● Stimulate and catalyze the exchange of information, ideas, practices across all borders, to achieve heart health for everyone, everywhere.

www.world-heart-federation.org
**ExpoSuites**

A convenient meeting space solution, an ExpoSuite is a hardwall, furnished meeting room where you can hold staff meetings, meet privately with potential clients, conduct investigator meetings or host hospitality events. There is no need for you or your guests to leave the Convention Center, or even the exhibit hall. Each ExpoSuite comes with basic furnishings, including carpet, table(s), chairs and company identification signs. Available in various sizes, ExpoSuites may be rented at $44.00 per sq. ft.

- Friday, March 27: 9:30 a.m. – 4:45 p.m. (exhibitor staff only)
- Saturday, March 28: 9:30 a.m. – 4:45 p.m.
- Sunday, March 29: 9:30 a.m. – 4:45 p.m.
- Monday, March 30: 9:30 a.m. – 2:00 p.m.

**Premium Listings**

Stand out on the ACC.20/WCC website and mobile app by purchasing a premium exhibitor profile listing. For $950, include longer company and product descriptions, press releases, product photos, corporate videos and banner ads.

**Promotional Opportunities**

No matter your goal, keeping your name and message in front of attendees is paramount. Promotional opportunities have been designed to help maximize your investment! Many of the opportunities are available in limited quantities.

For more information on becoming an exhibitor visit [www.expo.acc.org](http://www.expo.acc.org), email [accexhibits@spargoinc.com](mailto:accexhibits@spargoinc.com) or call 703-631-6200.