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Important Information

Exhibit Hall Schedule: *Please ensure your booth is staffed during these times!*

Saturday, March 28:
9:30 a.m. - 4:45 p.m.

Sunday, March 29:
9:30 a.m. - 4:45 p.m.

Monday, March 30:
9:30 a.m. - 2:00 p.m.

Move-in Hours:

Tuesday, March 24:
8:00 a.m. - 7:00 p.m.

Wednesday, March 25:
8:00 a.m. - 7:00 p.m.

Thursday, March 26:
8:00 a.m. - 7:00 p.m.

Friday, March 27:
8:00 a.m. - 7:00 p.m.

Move-Out Hours:

Monday, March 30:
2:00 p.m. - 7:00 p.m.

Tuesday, March 31:
8:00 a.m. - 5:00 p.m.

Wednesday, April 1:
8:00 a.m. - 5:00 p.m.

ACC.20/WCC ExpoExtra

Attendance is Already Tracking Ahead!

With this year's collaboration of the American College of Cardiology and the World Heart Federation, we expect to see a noticeable increase in attendance. Attendance numbers are already tracking ahead of last year and abstract submissions are the highest since 2006!

Approaching Dates and Deadlines

February 12, 2020

Exhibitor Blocks must have names and deposit guarantee information on all rooms in their block no later than February 12, 2020. After this date if a room is cancelled, a one night room and tax cancellation fee will be applied per cancelled room.

Once your remaining rooms transfer to the hotel(s) on March 6, the hotel will charge a one night room and tax deposit on each room reservation which will be applied to that room, unless separate billing arrangements have been made and confirmed in advance directly with the appropriate hotel(s). This fee is non-refundable if a reservation is cancelled in its entirety.

Contact [Experient](#) with questions.

February 21, 2020

Deadline to receive Priority Points for Promotional Opportunities and Advertising Support.

March 3, 2020

Deadline to receive discounted rates from Freeman (furniture, carpet, cleaning, etc.)

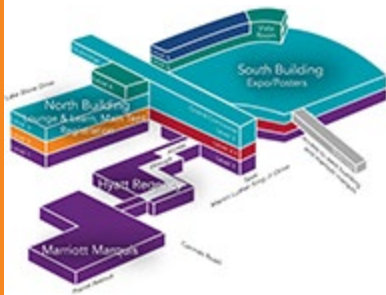
[Additional Booth Activities](#) Form due (giveaways, in-booth presentations, videography/photography, hanging signs, banners and lighting truss, etc.)

Promotional Materials Approval Deadline. All promotional materials (including announcements, signage, invitations, emails, websites, advertisements, posters and flyers) must be approved by ACC prior to printing or use. Final versions of materials should be submitted for approval by this date. Submissions should be sent to promotional@acc.org.

Diagrams of island booths (all booths 400 square feet or larger) must be [submitted to ACC](#) for approval.

March 10, 2020

View the Meeting Directory Map



Contact Us

Learning Destinations

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[Exhibitor-Appointed Contractor](#) (EAC) Request Forms and Certificates of Insurance Deadline.

Exhibitor Service Kit

The [Exhibitor Service Kit](#) (individual [pdf forms here](#)) contains the detailed logistical information you need for ACC.20/WCC, including order forms and information about shipping, handling, labor, furniture, utilities and all show-related services.

Note: if you will be shipping your display/materials directly to the convention center, please check the [Target Freight Floor Plan](#) – it indicates the date/timeframe when your shipment should arrive. Note: all inline (10' deep) booths shipping direct to showsite should have their freight arrive March 25 at 1:00 p.m.

Remember, ACC does not provide its exhibitor list to outside parties or vendors for solicitation. Official vendors should include our "Official Service Provider" logo in communications.



The Only Official Registrant Mailing List

Drive traffic to your booth and maximize your exhibit experience! The ACC.20/WCC Advance Professional Registrant Mailing List will be available starting February 24 and will include thousands of addresses. Place your order now to ensure fast fulfillment of your mailing(s) in the prime timeframe to reach attendees. For more details, visit [INFOCUS Marketing](#).

Please note: INFOCUS Marketing is the **exclusive** list rental provider of the American College of Cardiology and the **ONLY** vendor with access to ACC's annual meeting attendee and membership data records. Beware of other offers soliciting lists of cardiologists or ACC.20/WCC attendees.

Be sure to refer to the [ACC Logo and Language Guidelines](#) when preparing any booth invitations.

Expand Your Brand in the Future Hub!

In response to attendees' thirst for knowledge and desire for interactive, hands-on, cutting-edge education, the ACC is pleased to present for the third year, the ACC.20/WCC Future Hub – a multi-vendor, interactive, educational exhibit. Participation in the Future Hub is intended to position your company as a leader in cardiovascular innovation and provides a new level of attendee engagement in the Expo. **This is a great way to expand your**

company's presence and provide a showcase opportunity a booth alone cannot afford!

[Click for more info on the Future Hub](#), where attendees will 'see the future' of cardiovascular healthcare via:

- Exhibitor demonstrations/kiosks with individualized hands-on opportunities
- TED-style talks
- Small panel discussions/debates
- Entrepreneurial pitch competitions (the ACC.20/WCC Innovation Challenge)
- Knowledge & Networking Session

Ancillary Event Guidelines

If you're planning on holding any type of meeting or event in Chicago from March 26-30, 2020, start your planning process by [reviewing the helpful Ancillary Event Flow Chart](#), noting that **every event must be registered and approved in advance**. Then, review the [Ancillary Event Guidelines](#), which outlines the dates and times during which events can be held, registration fees, and information on securing meeting space. [Learn more about holding meetings and events at ACC.20/WCC](#).

Questions? Contact us: accexhibits@spargoinc.com | 703-631-6200

Click [here](#) to unsubscribe.

