



Important Information

Approaching Dates and Deadlines

November 15, 2018 - PAST DUE
 - Full Payment Due for Booth Space

January 30, 2019
 - Rooming List Deadline
 - Hotel Deposit Deadline

February 8, 2019
 - Deadline to Receive Priority Points for Promotional Opportunities and Advertising Support

February 18, 2019
 - Promotional Materials Approval Deadline
 - Exhibitor-Appointed Contractor (EAC) Request Forms and Certificates of Insurance Deadline
 - Diagrams of Booths 400 Sq Ft and Larger Due
 - Additional Booth Activities Form Due

February 19, 2019
 - Freeman Advance Order Deadline

EXHIBIT HALL SCHEDULE:

ACC.19 ExpoExtra - December 2018

Exhibitor Service Kit

The [Exhibitor Service Kit](#) contains the detailed logistical information you need for ACC.19, including order forms and information about shipping, handling, labor, furniture, utilities and all show-related services. Note: the Freeman advance-pricing deadline for rentals and services is Tuesday, February 19, 2019.

ACC does not provide its exhibitor list to outside parties or vendors for solicitation. Official vendors should include our "Official Service Provider" logo in communications. When in doubt of a vendor's authenticity as an ACC.19 service provider, please [contact us](#).



Exhibitor Company Listings

If you haven't already done so, be sure to update your company listing and product category information via the Edit Booth Info button here: http://www.expo.acc.org/ACC19/Public/e_ExhibitorConsole.aspx. Your listing is viewable online and in the ACC mobile app, which will go live in February and be used by the majority of our attendees. Within your company listing, be sure to select the ACC *Clinical Pathway* which applies to your company's therapies, products, and services; attendees look to the app for guidance on locating applicable exhibitors via a built-in Pathways selection.

It's not too late to take advantage of an [upgraded listing](#). For \$950, include longer company and product descriptions, press releases, product photos, corporate videos and banner ads.

Expand Your Brand in the Future Hub!

Please ensure your booth is staffed during these times!

Saturday, March 16:
9:30 a.m. - 4:45 p.m.

Sunday, March 17:
9:30 a.m. - 4:45 p.m.

Monday, March 18:
9:30 a.m. - 2:00 p.m.

Move-in Hours:

Tuesday, March 12:
8:00 a.m. - 7:00 p.m.

Wednesday, March 13:
8:00 a.m. - 7:00 p.m.

Thursday, March 14:
8:00 a.m. - 7:00 p.m.

Friday, March 15:
8:00 a.m. - 7:00 p.m.

Move-Out Hours:

Monday, March 18:
2:00 p.m. - 7:00 p.m.

Tuesday, March 19:
8:00 a.m. - 5:00 p.m.

Wednesday, March 20:
8:00 a.m. - 5:00 p.m.

Contact Us

Learning Destinations

Christy Troiano
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Operations, Regulations

Kent Riffert
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**Exhibit/ExpoSuite Sales,
Promotional Opportunities**

Craig Baker
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In response to attendees' thirst for knowledge and desire for interactive, hands-on, cutting-edge education, the ACC is pleased to present for the second year, the ACC.19 Future Hub – a multi-vendor, interactive, educational exhibit. Participation in the Future Hub is intended to position your company as a leader in cardiovascular innovation and provides a new level of attendee engagement in the Expo. **This is a great way to expand your company's presence and provide a showcase opportunity a booth alone cannot afford!**

[Click for more info on the Future Hub](#), where attendees will 'see the future' of cardiovascular healthcare via:

- Exhibitor demonstrations/kiosks with individualized hands-on opportunities
- TED-style talks
- Small panel discussions/debates
- Entrepreneurial pitch competitions (the ACC.19 Innovation Challenge)

Prime Time Educational Events

ACC offers you the opportunity to present a non-certified educational event in a venue of your choosing during "prime time" - the morning and evening hours. [Learn more about Prime Time Educational Events and how to submit your application.](#)

Ancillary Event Guidelines

If you're planning on holding any type of meeting or event in New Orleans from March 14-18, 2019, start your planning process by [reviewing the helpful ACC.19 Ancillary Event Flow Chart](#), noting that **every event must be registered and approved in advance**. Then, review the [ACC.19 Ancillary Event Guidelines](#), which outlines the dates and times during which events can be held, registration fees, and information on securing meeting space. [Learn more about holding meetings and events at ACC.19.](#)

Extend Your Reach Beyond Your Booth to Maximize Your ROI

The key to success is making sure you stand out among the hundreds of exhibitors at ACC.19. Whether your goal is branding, lead generation, market visibility, or all three - you want to encourage attendees to stop by your booth. Get the most out of your experience with the exciting [Promotional Opportunities](#), [Print Marketing Opportunities](#), and [Advertising Opportunities](#) being offered to help you deliver your message, reinforce your brand and stand out from your competitors! To secure your opportunity [contact the ACC Sales Team](#).

Beware of Unauthorized Housing Offers

If you are contacted by companies claiming to offer discounted rooms in New Orleans for ACC.19, please use caution. Neither ACC nor our official housing vendor (Experient) can guarantee the validity of rates quoted by non-affiliated companies or that rooms offered even exist. Should you have any questions, please contact [Stephanie Rodriguez](#).

Happy Holidays from your ACC Team!



As we approach the new year, your ACC Expo team and our key vendor partners wish you and yours a happy holiday season and a wonderful 2019. Thank you for your continued support of the American College of Cardiology and our mission of transforming cardiovascular care and improving heart health!

Please note: The ACC offices will be closed from December 24 through January 1. During this time, most of our vendors' offices will be open (other than on holidays). We thank you in advance for your patience as response times may lag during this 2018 holiday season. We look forward to the busy months leading up to ACC.19.

Questions? Contact us: accexhibits@spargoinc.com | 703-631-6200

Click [here](#) to unsubscribe.

