



Important Information

EXHIBIT HALL SCHEDULE:

Please ensure your booth is staffed during these times!

Saturday, March 16:
9:30 a.m. - 4:45 p.m.

Sunday, March 17:
9:30 a.m. - 4:45 p.m.

Monday, March 18:
9:30 a.m. - 2:00 p.m.

Move-in Hours:

Tuesday, March 12:
8:00 a.m. - 7:00 p.m.

Wednesday, March 13:
8:00 a.m. - 7:00 p.m.

Thursday, March 14:
8:00 a.m. - 7:00 p.m.

Friday, March 15:
8:00 a.m. - 7:00 p.m.

Move-Out Hours:

Monday, March 18:
2:00 p.m. - 7:00 p.m.

Tuesday, March 19:
8:00 a.m. - 5:00 p.m.

Wednesday, March 20:
8:00 a.m. - 5:00 p.m.

ACC.19 ExpoExtra - November 2018

Exhibitor Housing and Registration

Exhibitors by now should have received instructions on how to access the ACC.19 hotel room and badge management website. If you have not received this information yet, please contact [Stephanie Rodriguez](#).

Please beware: a number of unauthorized and in some cases fraudulent companies have reached out to exhibitors with offers of hotel rooms for our meeting. In many cases, these rooms may not even exist and payments may be lost completely. Experient is the only ACC.19 exhibitor housing partner and manages reservations in hotels with which ACC has binding contracts for rooms.

Exhibitor Company Listings

If you haven't already done so, be sure to update your company listing and product category information by logging in using your password at www.expo.acc.org. Your listing is viewable online and in the ACC mobile app, which will go live in early February and is widely used by attendees. Within your company listing, *be sure to select the ACC Clinical Pathways* which applies to your company's therapies, products, and services; attendees look to the app for guidance on locating applicable exhibitors via a built-in Pathways selection.

Target Your Marketing Message with the ACC.19 Advance Mailing List

Drive traffic to your booth and maximize your exhibit experience! The ACC.19 Advance Professional Registrant Mailing List will include approximately 10,000 addresses. Prefer to target your message? Select your recipients based on primary activity, clinical focus, and more. The list will be available for fulfillment starting Feb. 12, 2019, but we encourage you to place your order now for faster fulfillment. For more details, visit [INFOCUS Marketing](#).

Please note: INFOCUS Marketing is the EXCLUSIVE list rental provider of the American College of Cardiology and the ONLY vendor with access to ACC's annual meeting attendee and membership data records. Beware of other offers soliciting lists of cardiologists or ACC.19 attendees.

Contact Us

Learning Destinations

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Operations, Regulations

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Exhibit/ExpoSuite Sales, Promotional Opportunities

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Be sure to refer to the [ACC Logo and Language Guidelines](#) when preparing any booth invitations.

ExpoSuites - Convenient Meeting Space Solutions

Where can you find a place for face-to-face client meetings, hospitality events, or a spot for your booth personnel to take a breather, yet still be close at hand? ExpoSuites are the answer! The hardwall, furnished meeting rooms are offered in various sizes in the exhibit hall to provide convenient meeting space. [Learn more about ExpoSuites](#) and how to secure yours today.

Prime Time Educational Events

ACC offers you the opportunity to present a non-certified educational event in a venue of your choosing during "prime time" - the morning and evening hours. [Learn more about Prime Time Educational Events and how to submit your application.](#)

Extend Your Reach Beyond Your Booth to Maximize Your ROI

The key to success is making sure you stand out among the hundreds of exhibitors at ACC.19. Whether your goal is branding, lead generation, market visibility, or all three - you want to encourage attendees to stop by your booth. Get the most out of your experience with the exciting [Promotional Opportunities](#), [Print Marketing Opportunities](#), and [Advertising Opportunities](#) being offered to help you deliver your message, reinforce your brand and stand out from your competitors! To secure your opportunity [contact the ACC Sales Team](#).

Exhibitor Service Kit

The Exhibitor Service Kit will be available online, beginning in December, to exhibitors who have paid in full. Watch your inbox for notifications from Freeman, ACC's official general services contractor, when the Kit is live. In the meantime, to assist with your booth planning, please refer to the [ACC.19 Rules, Regulations, Terms & Conditions](#) for display guidelines and other helpful information.

Questions? Contact us: accexhibits@spargoinc.com | 703-631-6200

Click [here](#) to unsubscribe.

